

IKEA Family – ‘Jul for all’ Competition

Effective Date: 3 December 2025 (v1)

Terms & Conditions

1. **Agreement:** These Terms and Conditions apply in respect of the IKEA Family Jul for all Competition (**Promotion**). By submitting an entry to this Promotion, you agree that you have read, understood and agree to be bound by these Terms and Conditions. Information and material used to market the Promotion or to explain how to enter the Promotion forms part of these Terms and Conditions (except that, if there is an inconsistency between that information and material and these Terms, these Terms and Conditions prevail). These Terms and Conditions form a legally binding contract between you and IKEA Pty Limited (“**IKEA**”, “**we**”, “**us**”, “**our**”, “**Promoter**”).
2. **Game of Chance:** The Promotion constitutes a *Game of Chance*. Skill plays no part in the awarding of prizes in the competition (consisting of 12 ‘true’ or ‘false’ questions with unlimited attempts permitted).
3. **Promoter:** The Promoter is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044.
4. **Promotion Period:** The Promotion commences at 12.00am (Sydney Time) on [Wednesday, 3 December 2025](#) and closes at 11.59 pm (Sydney Time) on [Sunday, 14 December 2025](#).
5. **Total Prize Pool:** Each prize awarded is an IKEA Reward card (digital format) valued at \$100 each (**Prize**) and is redeemable at any IKEA Australia retail store and/or online. There is a total of twenty (20) Prizes to be awarded in this Promotion (**total prize pool being \$2,000**).
6. **Eligibility:** Entry is only open to persons who satisfy all the following criteria:
 - (a) are 18 years of age (or over);
 - (b) is an Australian Resident;
 - (c) is a current IKEA Family member;
 - (d) submit all correct answers to the twelve (12) questions correctly; and
 - (e) are not directors, management, contractors and employees of the Promoter and its related companies (note: whilst directors, management, contractors or employees of the Promoter cannot enter, their immediate family are eligible to enter if they satisfy all criteria in this clause 6).

7. **Australian Residents** (under Clause 6): means a person who is currently residing in Australia (at the time that IKEA Australia received and time-stamped the submitted entry). For the avoidance of doubt, you are **not considered an Australian Resident** if you reside in New Zealand at the time of the submitted entry and/or you do not have a fixed address for Australian residency.
8. **12 Questions:** The following online link:
<https://survey.alchemer.eu/s3/90961972/ChristmasComp> is the only acceptable method to officially enter the Promotion. The Promotion consists of 12 questions (requiring 'true' or 'false' responses). The questions are based on:
- (a) Popular Swedish Christmas traditions.
 - (b) Knowledge of IKEA's Christmas range; and
 - (c) Knowledge of the IKEA Family membership benefits.

You must provide all correct answers to submit an entry into the Draw. Once all correct answers are provided, you will be requested to enter your IKEA Family e-mail address to register into the draw. Unlimited attempts are permitted, and the questions remain identical with each attempt (and the corresponding correct response(s) remaining static).

9. **Draw:** The Draw will take place at the offices of Mike Da Silva Associates (**MDSA**), (Level 16, 1 Denison Street, Neutral Bay NSW 2060) on Wednesday, 17 December 2025 at 10:00 am.
10. **Notification:** The Winners will be notified via their registered e-mail address on Monday, 22 December 2025. Any changes to your registered e-mail address must be made prior to entering the competition (via the IKEA Family account profile). IKEA does not accept any liability for delivery to an outdated or incorrectly provided e-mail address (and the prize will be considered forfeited). The Winner's first initial, surname, and postcode will be published (at the following link:
<https://www.ikea.com/au/en/ikea-family/>) from Monday, 22 December 2026 for a minimum of 30 days.
11. **Redraw for Unclaimed Prizes:** The Promoter reserves the right to redraw in the event of an entrant:
- (a) being unable to satisfy the promotion terms and conditions (clause 6); or
 - (b) expressly forfeiting the prize; or
 - (c) unable to receive communication of the acceptance of the prize or IKEA receiving a bounce-back notification of an undeliverable message (after 3 attempts) and/or incorrect alternative contact details being provided;

For any prize that remains unclaimed at 5:30pm on Tuesday 17 March 2026, a second draw will be conducted on Thursday 19 March 2026 at the same time and place as the original draw, subject to any written direction given under applicable law.

Any Winner(s) determined in accordance with this clause 11 will be notified by e-mail by Monday 23 March 2026, and their first initial, surname and postcode will be published (at the following link: <https://www.ikea.com/au/en/ikea-family/>) from Thursday 26 March 2026 for a minimum of 30 days.

12. **Not convertible to cash:** The Prize cannot be taken, refunded, exchanged or transferred as cash.
13. **Redemption of prize:** Additional terms and conditions apply to the use of the *IKEA Reward Cards*. Please visit our website for terms and conditions regarding the redemption of the *IKEA Rewards Card*. Validity is 1 year from the date of issue.
14. **Limitation of Liability:** Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity or profit); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:
 - (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - (b) any theft, un-authorised access or third party interference;
 - (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - (d) any prizes delivered to an incorrect e-mail address that was the registered address (as per records) at the time of entry;
 - (e) any tax liability incurred by the Winner; or
 - (f) use of the prize.
15. **Final decision and no correspondence:** The Promoter's decision is final. By entering this Promotion, you acknowledge that no correspondence will be entered into with any person(s) in relation to:
 - (a) any individual feedback; and/or
 - (b) any disputes about any aspect of the competition and/or,
 - (c) any disputes regarding the correctness of the allocated correct answers as being either 'true' or 'false', and/or
 - (d) any dispute regarding the Draw as to the selection of the Winner(s).
16. **Licence for Publication and Marketing:** The Winner(s) agrees that the Promoter may use your full name and your postcode (if you are selected as a Winner) for publicity, promotional, marketing, communication, research, profiling or commercial purposes, without compensation. The Promoter is under no obligation to exercise this clause 16 and there is no right of publication.
17. **Force Majeure:** If for any reason this Promotion is not capable of running as planned, the Promoter reserves the right in its sole discretion and subject to any written direction given by a relevant regulatory authority, to cancel, terminate, modify or suspend the competition.

18. **Personal Information and Privacy:** The Promoter collects personal information (including each winning Entrant's contact details to arrange delivery of the Prize) in order to conduct the Promotion and may for this purpose:
- (a) send electronic messages or telephoning you;
 - (b) disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers;
 - (c) disclose to Australian regulatory authorities as required;
 - (d) disclose such information to State and Territory lottery departments; and/or
 - (e) publish such information on any media in accordance with clause 16.

The Promoter collects all personal information in accordance with the IKEA Privacy Policy located at this link: (<https://www.ikea.com/au/en/customer-service/privacy-policy/>) which are incorporated into these Terms and Conditions. You are responsible for reviewing the IKEA Privacy Policy before entering this Promotion. You should direct any request to access, update or correct information to the Promoter directly.

19. **IKEA reservation of right to change or modify:** While great care has been taken to ensure accuracy of the Promotion, the Promoter reserves the right to update these terms and conditions and recommends you review these terms and conditions prior to entering the Promotion. The Promoter reserves the right (to the extent possible under the relevant law) to change the terms and conditions from time to time:
- (a) to reflect changes to the law; and/or
 - (b) to correct any errors; and/or
 - (c) to make modifications to the Promotion itself, including (but not limited to): changes to the Promotional Period duration to achieve the desired number of entrant(s) and/or changes to the number of prizes to be awarded and/or any conditions of entry into the Draw (including the removal of any Promotion entry requirements).
20. **Governing Law:** The conduct of the Promotion and these Terms are governed by the laws of Sydney, New South Wales. By entering, you voluntarily submit to the exclusive jurisdiction of the courts of New South Wales in the event of a dispute arising. If any term, provision or condition of these Terms and Conditions is held by a court of competent jurisdiction to be invalid, void, or unenforceable, that term, provision or conditions will be severed from these Terms and Conditions, and the rest of these Terms and Conditions shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.