

IKEA Adelaide 20th Birthday Celebration

Effective Date: Wednesday 15 April 2026 (v1)

Terms & Conditions

1. Promotion

- 1.1. **Promotion:** During the Promotion Period, IKEA Loyalty Members can access the offers set out in section 2 (**Offer 1**) and section 3 (**Offer 2**) (together, the **Promotion**).
- 1.2. **Promoter:** The Promoter is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044 (the **Promoter**).
- 1.3. **Participating store:** IKEA Adelaide only.
- 1.4. **Promotion Period:** The Promotion is valid in-store at IKEA Adelaide from Wednesday 15 April 2026 to Monday 20 April 2026 during the store's advertised trading hours (including any extended trading hours on those days) (the **Promotion Period**).
- 1.5. **Eligible customers:** The Promotion is only available to:
 - (a) IKEA Family members; and
 - (b) IKEA Business Network members(together, **IKEA Loyalty Members**) who present and scan their IKEA loyalty membership (physical or digital card, or verified membership details) at checkout before completing their purchase.

2. Offer 1 – 20% Off Store Wide (One Night Only)

- 2.1. **Offer 1:** During the Offer 1 Period, IKEA Loyalty Members receive 20% off storewide at IKEA Adelaide, subject to the exclusions in clauses 2.4 and 2.5.
- 2.2. **Offer 1 Period:** This Offer is valid in-store at IKEA Adelaide from 4:00pm to 9:00pm (local Adelaide time) on Wednesday 15 April 2026 (the **Offer 1 Period**). Transactions must be completed (including payment) during the Offer 1 Period to receive the discount.
- 2.3. **Offer 1 Discount:** IKEA Loyalty Members will receive 20% off the current full retail price of eligible products purchased at IKEA Adelaide during the Offer 1 Period. That is:
 - (a) The discount applies to the full retail (non-discounted) price of eligible products.
 - (b) The Offer 1 discount cannot be used in conjunction with any other discount, special, promotion or member offer on the same product.
 - (c) Where another discount, special or promotion that would otherwise apply to the same product in the same transaction is greater than 20%, the higher discount

will apply instead of Offer 1 to that product (i.e. Offer 1 will not stack with, but may be overridden by, a higher available discount).

- 2.4. **Key exclusions:** The 20% discount applies store wide during the Offer 1 Period except for the following exclusions:
- (a) IKEA Gift Cards and e-gift cards.
 - (b) Services, including but not limited to delivery, picking, assembly, installation, planning and interior design services, measuring services, custom stone, product takeback/recycling and any third-party services.
 - (c) Products sold through the IKEA Restaurant, Swedish Food Market, Swedish Café and Bistro.
- 2.5. **Other exclusions:** Additional category-level exclusions may apply as notified in-store or on ikea.com.au during the Offer Period.

3. Offer 2 – Category Product Offers

- 3.1. **Offer 2:** In addition to Offer 1, IKEA Loyalty Members can access a series of category-specific discounts on selected product categories at IKEA Adelaide during the Offer 2 Period.
- 3.2. **Offer 2 Period:** Offer 2 is valid in-store at IKEA Adelaide from Thursday 16 April 2026 to Monday 20 April 2026 during the store's advertised trading hours (including any extended trading hours) (the **Offer 2 Period**). Transactions must be completed (including payment) during the Offer 2 Period to receive the relevant discount.
- 3.3. **Offer 2 Discounts:** Subject to these Terms and Conditions and the exclusions under clauses 3.3 and 3.4, the following discounts apply to eligible products purchased in-store at IKEA Adelaide during the Offer 2 Period:
- (a) Up to 20% off all sofas (up to 40% off STOCKHOLM sofas)
 - (b) Up to 20% off all sofa-beds
 - (c) Up to 20% off all beds and mattresses.
 - (d) Up to 20% off PAX wardrobes and KOMPLEMENT products.
 - (e) Up to 20% off the entire BESTÅ range products
 - (f) Up to 20% off all live plants
 - (g) Up to 20% off all duvets
- 3.4. **Offer 2 exclusions:** The following are excluded from Offer 2 discounts:
- (a) IKEA Gift Cards and e-gift cards.
 - (b) Services, including but not limited to delivery, picking, assembly, installation, planning and interior design services, measuring services, custom stone, product takeback/recycling and any third-party services.
 - (c) Products sold through the IKEA Restaurant, Swedish Food Market, Swedish Café and Bistro.
- 3.5. **Other exclusions:** Additional category-level exclusions may apply as notified in-store or on ikea.com.au during the Offer 2 Period.

4. How to redeem

4.1. **In-store only:** The Promotion is available in-store at IKEA Adelaide only and is not available for online, remote or via the IKEA app.

4.2. **Membership scan or details required:**

- (a) IKEA Loyalty Members must scan their IKEA Family or IKEA Business Network membership (card, digital card, or verified membership details) at checkout before payment.
- (b) If a membership number is not linked or scanned at the time of purchase, the discount will not be applied and cannot be retrospectively applied to that transaction.

4.3. **Limitations**

- (a) The discount will be applied at the basket/transaction level at the point of sale.
- (b) The Promotion is limited to purchases for personal or ordinary business use. The Promoter may refuse to apply the discount if it reasonably considers that a purchase is for resale or commercial on-selling.

5. Combination with other offers

5.1. **Only one offer at a time:** Subject to clause 2.3(c), each offer under this Promotion cannot be used in conjunction with any other special, discount, promotional offer or IKEA Family or IKEA Business Network member offer, unless the Promoter expressly states otherwise.

5.2. **Voucher and reward keys:** Use of separately issued IKEA Family reward vouchers in the same transaction is subject to the terms of those vouchers. Where both this Promotion and another discount could apply, the Promoter may apply the discounts in the order it reasonably determines, provided that clause 2.3(c) is respected for Offer 1.

6. Stock, availability and errors

6.1. **Availability and stock limits:**

- (a) All products are advertised in good faith to be available at the time of the offer.
- (b) No rainchecks are available.
- (c) Stock and range may vary between stores and from what is shown online; not all products will be available at IKEA Adelaide during the Promotion Period.

6.2. **Right to correct:** While great care has been taken to ensure accuracy of all prices and descriptions, the Promoter reserves the right to correct any errors and adjust prices (including GST, customs duty or other statutory charges) at any time.

7. Returns, refunds and exchanges

7.1. **Returns policy:** All returns are subject to IKEA's standard returns and exchange policy and the Australian Consumer Law.

7.2. Effect of refund on discount:

- (a) Where a product purchased under this Promotion is returned, the refund will be the amount actually paid for the product after applying the discount.
- (b) If a transaction included multiple products with the discount, the discount will be apportioned across the returned products on a pro-rata basis.

7.3. No cash out: The discount is not transferrable, has no cash value and cannot be redeemed for cash or applied as a credit to other purchases outside the Promotion Period.

8. Validation, withdrawal and changes

8.1. Validation: Eligibility for the Promotion is subject to validation and verification by the Promoter. The Promoter's decision in relation to any aspect of the promotion is final.

8.2. Right to withdraw or vary:

- (a) The Promoter reserves the right, acting reasonably, to withdraw, suspend or vary the promotion (including the Promotion Period or eligible products) at any time where required for operational, technical or regulatory reasons, or where the Promotion cannot be conducted as planned.
- (b) Any change or withdrawal will be communicated via in-store signage and/or at ikea.com.au as soon as reasonably practicable.

9. General

9.1. Personal information: Personal information collected in connection with this promotion will be handled in accordance with the IKEA Privacy Policy available at ikea.com.au.

9.2. Governing law: These Terms and Conditions are governed by the laws of New South Wales, and the parties submit to the non-exclusive jurisdiction of the courts of New South Wales and courts entitled to hear appeals from those courts