IKEA AU Black Friday 2026 - 10% off almost everything

Effective Date: 5 November 2026 (v1)

Terms & Conditions

1. **Promotion:** During the Promotional Period, IKEA Australia is offering all IKEA customers **10% discount off from the regular marked price of IKEA home furnishing products** both in-store and online (that are not listed as an exclusion at clause 4 below).

   IKEA Family membership is not required to take advantage of this offer.

   > Please note: *'regular marked price'* above refers to the regular marked selling price as indicated by IKEA Australia (either in-store or online) for a product within the last 12 weeks prior to the commencement of the Promotional Period.
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   > This reference does not include any discounted pricing due to a promotion intended to reduce the price on a temporal basis e.g. the IKEA 20% off *IKEA Family BESTA products offer* (in September 2026).

2. **Promoter:** The Promoter is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044.

3. **Promotional Period**: The Promotional Period commences at 12:00am (Sydney time) on Thursday, 5 November 2026 and ends at 11:59pm (Sydney time) on Monday, 30 November 2026. Transactions must be finalised before the end date and time of the Promotional Period.

4. **Exclusions:** The Promotion is not applicable to any of the following:

   a. **IKEA Kitchen Systems products** – including the IKEA range of cabinets, kitchen fronts, cover panels, plinths and deco strips, drawers, pull-out larder, carrousels, kitchen laminate and veneer worktops, kitchen wall panels, kitchen integrated waste sorting, kitchen taps, kitchen sinks and sink accessories, kitchen knobs, and handles;
   b. **IKEA Kitchen Appliances** - including the IKEA range of ovens, microwave ovens, combination ovens, hobs, extractor hoods and accessories, fridges, fridges/freezers, dishwashers, and other appliances accessories;
   c. Any products sold at our ***'As-is'* market** (either in-store and online);
   d. **Food products, including Swedish Restaurant meals and items**;
   e. **Services** (delivery or otherwise); and
   f. **IKEA Gift Cards**

5. **In-store, online and remote assisted redemption:** Once products are scanned or added to your shopping cart all IKEA products that are not an exclusion will have an automatic 10% discount reduction applied to the marked regular price. For Remote assisted purchases, the IKEA co-worker assisting with your transaction will automatically apply the discount to your order.

6. **Availability and stock limit:** All items are advertised in good faith to be available at time of the offer. However, unforeseen problems or unexpected demand may occasionally result in stock being unavailable. The Promotion is valid while stocks last. Please note availability of stock will vary between stores and online. No rainchecks will be provided.

7. **Only one offer at a time:** The Promotion is not available in conjunction with any other special, discount, promotional offer or any other IKEA Family member and/or IKEA Business Network member offers (unless the contrary has been expressed).

8. **Returns:** All return of product(s) is subject to the *IKEA Returns Exchanges and Cancellation policy* (available on our website) and the Australian Consumer Law. The maximum refund for each product is the amount paid for the returned product(s) less any discounts applied.

9. **Right to withdraw:** The Promoter reserves the right to withdraw the Promotion at any time during the Promotion Period. We will communication a withdrawal on the IKEA AU website. No withdrawal notification will be individually communicated to the Customer (should the Promoter exercise their right under this clause).

10. **Right to change:** The Promoter reserves the right to change these Terms and Conditions from time to time to reflect changes to the law or changes to our services including (but not limited to) eligibility and the Promotional Period. Customers agree to review these Terms and Conditions for any updates before commencing their transaction.

11. **Right to correct and adjust:** While great care has been taken to ensure accuracy of all prices and descriptions, the Promoter reserves the right to correct any errors and adjust prices and charges (including GST, customs duty or other statutory charges).

12. **Governing Law**: The conduct of the Promotion and these Terms and Conditions are governed by the laws of the State of New South Wales.