



IKEA Family competition – ‘IKEA in Bloxburg’

Effective date: 13 January 2026 (v1)

Terms & Conditions

1. **Terms and Conditions:** These Terms and Conditions apply in respect of the IKEA Family competition – ‘IKEA in Bloxburg’ (“**Promotion**”). By submitting an entry to this Promotion, you agree that you have read, understood and agree to be bound by these Terms and Conditions as a legally binding contract between you as an Eligible Participant and IKEA Pty Limited (“**IKEA**”, “**we**”, “**us**”, “**our**”, “**Promoter**”). Any entry not complying with these Terms & Conditions is invalid.

Information on how to enter and prizes form part of these Terms & Conditions. Information and material used to market the Promotion or to explain how to enter the Promotion forms part of these Terms (except that, if there is an inconsistency between that information and material and these Terms, these Terms prevail).

2. The **Promoter** is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044.
3. **Entry process:** To enter the Promotion, an Eligible Participant must, during the Promotion Period:
 - (a) sign up to become an IKEA Family member or have an existing IKEA Family membership;
 - (b) scan the QR code in an NSW IKEA store to access the competition questions, and all the questions; and
 - (c) ensure that the entry otherwise complies with these Terms, (referred to as an **Entry**).
4. **Eligible Participant:** Entry is only open to NSW Residents who meet all the following criteria:
 - (a) 18 years of age or over;
 - (b) Resident of Australia at the time of entry into the Promotion;
 - (c) an Australian IKEA Family member with an active and current membership;
 - (d) not directors, management, contractors and employees of the Promoter and its related companies and other agencies, firms or companies associated with the Promotion;
 - (e) not persons who have used or attempted to use any more than one name in order to qualify to win a promotion run by or on behalf of the Promoter (except in the case of a legal change of name);
 - (f) not persons who have breached the terms and conditions of any promotion run by or on behalf of the Promoter.
 - (g) comply with conditions of entry.

Promoter is responsible for determining whether a person is an Eligible Participant in its absolute discretion. By entering this Promotion, you represent that you are eligible to enter.
5. **‘Entry limitations:** Each Eligible Participant should be aware of the following entry limitations:
 - (a) each entry is conditional on the Eligible Participant providing true and correct personal information to the Promoter and accurately and entirely completing the Entry Process (“**Eligible Entry**”);
 - (b) each Eligible Participant who successfully enters into the Promotion is an Entrant of the Promotion (“**Entrant**”) and a maximum of one entry per Entrant is permitted;
 - (c) the use of any automated entry software of any other mechanical or electronic means that allows an Entrant to automatically enter the Promotion repeatedly is prohibited and will render entries submitted using such means invalid; and
 - (d) entries which are incomplete, illegible, indecipherable or incorrect entries, or entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights (including intellectual property rights) are invalid.

6. **Verification and disqualification:** The Promoter reserves the right, in its sole discretion to verify the validity of entries and disqualify any Entrant for tampering with the entry process or submitting an entry that is not in accordance with these Terms & Conditions.
7. **Promotion Period:** The Promotion commences on Thursday, 22 January 2026 and closes on Sunday, 1 February 2026.
8. **Prize:** The winner(s) will receive an IKEA BRÄNNBOLL Inflatable gaming lounge chair either bright green or bright orange valued at \$89 each ("Prize"). There are ten (10) Prizes in total with the total prize pool valued at \$890, which is correct at the time of publication. The Promoter takes no responsibility for any variation in any element of each Prize.
9. **Prize limitations:** The Promoter takes no responsibility for any variation in any element of the Prize. Any other or additional costs incurred in relation to the Prize will be borne by the winner. Additional Terms & Conditions may apply to each prize element.
10. **Prize substitution:** If any portion of the Prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the Prize, or any element of the Prize, for an element of similar theme and of equal value, subject to any legal requirements and subsequent approval. Any costs incurred will be the sole responsibility of the Prize winner.
11. **Draw:** Winners will be drawn at random. The draw will take place at the offices of IKEA Australia at 630 Princes Highway, Tempe NSW 2044 at on Tuesday, 3 February 2026 at 10am. If any Prizes remain unclaimed by or forfeited through ineligibility by Thursday, 19 February 2026, the Prize will be forfeited and IKEA will proceed with a redraw.
12. **Notification:** The Prize winners will be notified by e-mail on or before Thursday, 5 February 2026, using the winner's details included on their IKEA Family membership. The Promoter takes no responsibility for any incorrect details included in an Entrant's IKEA Family account or the Entrant's competition form.
13. **Publication:** The winner's details (first name initial, surname and postcode) will be published on the IKEA webpage <http://www.IKEA.com.au/family> from Thursday, 5 February 2026, for a duration of 2 weeks. By entering into the Promotion, you consent to your details being published.
14. **Not transferrable or convertible to cash:** The Prize is not transferable and cannot be taken, refunded, exchanged or transferred as cash.
15. **No compensation or alternate Prize:** The Prize must be taken as described and no compensation will be payable if the winner is unable to respond, or schedule and attend a session with our home furnishing design expert. No alternative prize will be awarded. The Prize will be forfeited if you are unable to confirm acceptance and/or or schedule and attend a session with our home furnishing design expert.
16. **Proof of Identity:** The Promoter reserves the right to request that a winner provides proof of his or her identity, residency, age, membership of the IKEA Family loyalty program and details of their home and responses as described in their Entry prior to any Prize being awarded. Proof of identification, residency, age, membership of the IKEA Family loyalty program and their home and Entry responses which is considered suitable for verification is at the discretion of the Promoter. If the winner cannot provide suitable proof, in the timeframe required by the Promoter, the winner will forfeit the Prize and no substitute will be offered.
17. **Limitation of Liability:** Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) exclude all liability (including negligence), for any

personal injury; or any loss or damage (including loss of opportunity or profit); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:

- (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
- (b) any theft, unauthorised access or third party interference;
- (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
- (d) any variation in prize value to that stated in these Terms and Conditions;
- (e) any tax liability incurred by the winner or Entrant; or
- (f) use of the prize.

18. **Tax:** Any tax liability arising as a result of accepting the Prize is the responsibility of the winner.

19. **No correspondence:** The Promoter's Decision is final. By entering this Promotion, you acknowledge that no correspondence will be entered into with any person(s) in relation to any individual feedback and/or disputes about the Promoter's decision as to the competition winners.

20. **Licence to publication and marketing:** The winner agrees that the Promoter may use their personal information and their user-generated content for the Promotion (including words, images, illustrations, photographs, data, information) (if applicable) for publicity, promotional, marketing, communication, research, profiling or commercial purposes, without compensation. The Promoter may redesign, archive, reproduce, disseminate, display, publicly perform and/or replay and make publicly accessible, as well as to cut and edit, adapt and modify the content or any part of it in all formats on all Promoter or its related entities mobile applications, websites, social media or other marketing channels.

21. **Force majeure:** If for any reason this promotion is not capable of running as planned (whether caused by infection by computer virus, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion), the Promoter reserves the right in its sole discretion and subject to any written direction given by a relevant Regulatory Authority, to cancel, terminate, modify or suspend the Promotion.

22. **Personal Information and Privacy:** The Promoter collects personal information (including each Entrant's name and suburb) in order to conduct the Promotion and may for this purpose:

- (a) sending electronic messages or telephoning the Entrant;
- (b) disclosing such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers;
- (c) disclosing to Australian regulatory authorities as required;
- (d) disclosing such information to State and Territory lottery departments; and/or
- (e) publishing such information under the relevant lottery legislation on any media.

Entrants should direct any request to access, update or correct information to the Promoter. For more information, please visit the Promoter's website for its [Privacy Policy](#).

23. **Governing Law:** The conduct of the Promotion and these Terms are governed by the laws of the State of New South Wales, Australia. By entering, each Entrant submits to the exclusive jurisdiction of the courts of the States of New South Wales.