

The IKEA PS Staycation – Expression of Interest

Terms and conditions

Effective Date: 27 May 2026 (v1)

Expression of Interest only

1. IKEA is inviting members of the general public to submit expressions of interest (**EOI**) to exclusively occupy a residence for one night's stay located in Sydney, Australia for one evening at a cost of \$19.95.

The dates available for this stay are [4 June 2026](#) through to [8 June 2026](#) (*the Stay Period*). These terms and conditions provide for how we will process your EOI and further details regarding the stay being offered and is an Agreement between you and IKEA Pty Limited ("**IKEA**", "**we**", "**us**", "**our**", "**Promoter**"). By submitting an EOI, you agree to all have read and accepted all terms and conditions as outlined in this document.

Promoter

2. The Promoter is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044 via its agency FleishmanHillard Australia (the **Agency**).

About the Stay

3. The Stay will be at a stand-alone residence located in Camperdown, Sydney, New South Wales for a single overnight stay.
 - The property will be converted into a curated AirBnB property with the new IKEA PS 2026 range fully assembled and furnished and ready to be used by all guests.
 - Check-in: 2:00pm AEST (daily during the Stay Period)
 - Check-out: 10:00am AEST (on the day after your stay).
 - The cost charged for the overnight stay is AUD \$19.95 and is paid directly to AirBnB (once your application is successful and you are provided a booking link by the Agency).
 - The booking will be made via AirBnB platform (as an official AirBnB stay) and subject to all usual Terms and Conditions imposed between you and AirBnB.

The resident is a double storey standalone residential property on land with [a maximum capacity of 6 occupants](#) for any given Stay. Due to multiple stays by different guests during the Stay Period, these timeframes will be strictly adhered to and supervised by the Agency to facilitate the next incoming guests.

The Stay is a promotional hospitality experience and does not constitute a prize, competition, or game of chance. No element of chance determines participation.

4. **No agency with IKEA Australia**

No agency or relationship will be deemed between you and the Promoter by reason of submitting an EOI. If selected, you will be required to form an official agreement between the Registered Proprietor and yourself via the AirBnB platform. The Stay will be subject to all applicable terms, conditions, house rules, and policies imposed by the AirBnB platform, the Registered Proprietor and/or property manager.

There is no right of publicity with the Promoter and you will not be guaranteed any right to appear and/or participate in any official IKEA Australia marketing activities.

5. **Requirements of Expression of Interests**

- a. The main applicant must be of 25 years of age or more and have a valid AirBnB Australia account in good standing;
- b. All nominated guests to accompany the main applicant during the Stay must be of at least age 18 years of age and no children will be allowed under any Stay;
- c. The main applicant must submit their EOI and the date preferred via the official portal provided. Once a date corresponding to an EOI has been received that date will no longer be available to the general public;
- d. Only one evening may be selected with each EOI received;
- e. To ensure fairness, the Agency may reject an EOI:
 - where multiple EOI applications have been detected; or
 - where the applicant has been listed as a additional guest in another received EOI application.
- f. Every applicant and their nominated guest(s) must be willing to provide a copy of their official government passport with their EOI for identify purposes and to bring the original document to the Stay for verification;
- g. The main applicant must be available to be contacted by the Agency by phone or audio-visual call within 24 hours' time (from the time of submitting the EOI) to be formally interviewed;
- h. The Agency's decision to elect to proceed with the EOI submitted into an official confirmed stay **is final** and will also be deemed a **final decision of IKEA Australia**. That decision will be at the full discretion of the Agency and not be based on satisfactory identification alone and no correspondences or feedback will be given.
- i. As part of the assessment process, the Agency may request that you provide social media accounts and/or other information for review to assist with their decision;
- j. Should the Agency decide that a received EOI is to be rejected, the selected date will be released and reopened to members of the general public;

- k. Should the Agency select you and your guests as the selected occupant(s) for a Stay, you will be provided a booking link on the AirBnB platform to complete the registration. Failure to complete this registration prior to an applicable time frame to be given by the Agency results in forfeiture of the invitation.
- l. The Agency intends on finalising the selection process for all selected guests by close of business on Friday 29th May 2026.

Requirements from Guests during the Stay

6. In addition to any additional terms agreed between you and the Registered Proprietor or with AlirBnB on their platform, this Stay is for the exclusive occupancy and use of the IKEA PS range that is furnished and any guests are solely responsible for:
 - all incidental expenses, including but not limited to meals, beverages, transport (either to Sydney from interstate and/or within Sydney to the residence), and personal purchases;
 - compliance with all applicable laws, regulations, and property rules;
 - any damage caused to the property or surrounding premises during the Stay.
 - Behaving in a safe, respectful, and lawful manner at all times.

IKEA reserves the right to remove or refuse participation to any Guest engaging in inappropriate, unsafe, unlawful, or disruptive conduct.

7. In addition to any verifications conducted by the AlirBnB platform independently of this offer, all guests will be verified by the Agency in person at the residence in-situ prior to the commencement of the Stay and all guest:
 - must bring identification (each guest) as originally provided to the Agency electronically; and
 - agree to provide the Agency with any signed waivers upon request and prior to the commencement of the Stay, including (but not limited to): any additional terms and conditions with respect to the use of intellectual property content generated during your Stay.

You acknowledge and agree that failure to satisfy the verification process and/or failure to provide any signed agreement requested within an applicable time frame (to be given by the Agency) will result in the automatic forfeiture of the invitation.

Force Majeure

8. If this IKEA PS Staycation offer is interfered with or tampered with in any way, or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, strike, war, acts of God, any act of terrorism, or any other cause beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law:

- a. to refuse to conduct a Stay; or
- b. to modify, vary, suspend, postpone, terminate or cancel the Staycation offer, as considered appropriate by the Promoter.

Personal Information

9. By submitting an EOI, you consent to the use of your personal information and in accordance with the Promoter's Privacy Policy. To the extent of any inconsistency between the Privacy Policy and these Terms and Conditions, these Terms and Conditions will apply in respect of personal information collected as part of the Promotion.
10. Personal information which may be collected as part of this EOI process which include all guest names and social media handles and any other personal information included by the entrant in their entry, as well as the contact phone number, email address, residential address, postal address and any information collected at the time and any information provided will be received by both IKEA Australia and the Agency for verification purposes.

Right to correct and adjust

11. While great care has been taken to ensure accuracy of this offer, the Promoter reserves the right to update these terms and conditions. The Promoter reserves the right to change these terms and conditions from time to time to reflect changes to the law, correction of errors, and/or changes to the IKEA PS Staycation offer.

No Correspondence

12. Any queries regarding your EOI must be directed to the Agency directly. IKEA Australia will not enter into any correspondence received regarding your EOI application.

Governing Law

13. These Terms and Conditions are governed by the laws of **New South Wales**, Australia. You agree to submit to the exclusive jurisdiction of the courts of the State of New South Wales, Australia.
14. If any term, provision or condition of these Terms and Conditions is held by a court of competent jurisdiction to be invalid, void, or unenforceable, that term, provision or conditions will be severed from these Terms and Conditions, and the rest of these Terms and Conditions shall remain in full force and effect and shall in no way be affected, impaired, or invalidated.