

# IKEA Loyalty Members Offers – October 2025

Effective Date: 1 October 2025 (v1)

## Terms & Conditions

1. **Promotion:** During the Promotional Period, all IKEA Loyalty Members can take advantage of selective discounts (from the current selling price of Selected Products).

Please see the following table(s) at Clause 6 to these Terms and Conditions for the full range on offer during the Promotional Period (and the applicable discount offered for each Selected Product).

2. **Promoter:** The Promoter is IKEA Pty Limited (ABN 84 006 270 757) of 630 Princes Highway, Tempe NSW 2044.
3. **For IKEA Loyalty Members only:** This Promotion is only available to both our IKEA Family Members and IKEA Business Network customers (who present or verify their IKEA Loyalty membership before finalising their transaction).
4. **Terms and Conditions only applicable for certain Promotional offers:** Please refer to our separate terms and conditions (available online) for any other promotional offers that do not form part of this Promotion, including:
  - a. *'IKEA Loyalty Members offer – 15% off Kitchens'* (from 18 September 2025 – 20 October 2025).
5. **Promotion Period:** The Promotional Period is dependent upon each individual Promotion that is being offered. The Promotion Period commences:
  - a. **For Promotions 1 through to 12:** at 12:00am (Sydney Time) on 1 October 2025 and ending at 11:59pm (Sydney Time) on 12 November 2025.
  - b. **For Promotion 13:** at 12:00am (Sydney Time) on 9 October 2025 and ending at 11:59pm (Sydney Time) on 3 November 2025.

These dates are not capable of manual adjustment in-store. We therefore encourage all our IKEA Loyalty Members to carefully note the commencement time of the desired offer (prior to making any purchases).

Any online transactions must be successfully completed by the specified end date and time (as indicated below for each particular Promotion).

6. **Selected Products only:** The applicable discount or promotional price offered will vary depending on each Promotion (as numbered below) as per the following tables. Please review Clause 7 to these Terms and Conditions for any applicable exclusions.

**Promotion 1 – 20% off selected plant pots (1 October – 12 November)**

Products included in Promotion	Discount
Plant pots from these IKEA families: SOJABÖNA, GRADVIS, AKERBÄR, BRUNBÄR, RAGKORN, MUSKOTBLOMMA, FRIDFUL	20% off current retail price

**Promotion 2 – 20% off all ANNAKAJSA room darkening curtains (1 October – 12 November)**

Products included in Promotion	Discount
All ANNAKAJSA products	20% off current retail price

**Promotion 3 – 20% off all MORUM rugs (1 October – 12 November)**

Products included in Promotion	Discount
All MORUM products	20% off current retail price

**Promotion 4 – 15% off all HÅLLBAR waste series (1 October – 12 November)**

Products included in Promotion	Discount
All HALLBAR waste series	15% off current retail price

**Promotion 5 – 20% off all DRAGON cutlery (1 October – 12 November)**

Products included in Promotion	Discount
All DRAGON Cutlery products	20% off current retail price

**Promotion 6 – 20% off all IKEA 365+ Family range (1 October – 12 November)**

Products included in Promotion	Discount
All IKEA 365+ products	20% off current retail price

**Promotion 7 – 15% off Selected Children’s Play Kitchens (1 October – 12 November)**

Products included in Promotion (with Article No.)	Discount
00544493, SILLTRUT kitchen f children 68x40x100 grey 40319973, DUKTIG N play kitchen 72x40x109 birch	15% off current retail price

**Promotion 8 – 25% off Selected Kitchen and Bathroom step stools (1 October – 12 November)**

Products included in Promotion	Discount
Kitchen and Bathroom step stools from these IKEA families: BÄSINGEN, BEKVÄM, BOLMEN and TROGEN.	25% off current retail price

**Promotion 9 – 15% off selected Outdoor dining tables (1 October – 12 November)**

Products included in Promotion	Discount
Outdoor dining tables from these IKEA families: ASKHOLMEN, DJUPÖN, LÄCKÖ, NÄMMARÖ, NORRMANSÖ, SEGERÖN, SUNDSÖ, TÄRNÖ and VÄRMANSÖ	15% off current retail price

**Promotion 10 – 20% off all HEMKOMST (1 October – 12 November)**

Products included in Promotion	Discount
All HEMKOMST Cookware products	20% off current retail price

**Promotion 11 – Discounted Cinnamon Buns (1 October – 12 November)**

Products included in Promotion (with Article No.)	Promotional Price
30544284 – KAFFEREP 510g Cinnamon bun (Frozen)	\$7.00 each

**Promotion 12 – Discounted Cinnamon Bun at IKEA Bistro and Restaurant (1 October – 12 November)**

Products included in Promotion (with Article No.)	Promotional Price
70331153 – Cinnamon bun	\$1.50 each

**Promotion 13 – 15% off all Sofa-beds (9 October – 3 November)**

Products included in Promotion	Discount
All Sofa-beds (being any product that is intended by design to be easily converted into a sofa or a bed).  Please see Clause 7(b) for Exclusions under this promotion.	15% off current retail price

7. **Exclusions:** The Promotion(s) are not applicable to the following excluded products:
  - a. any Selected Product(s) offered for sale from our IKEA 'As-Is' Market (either in-store or online);
  - b. For Promotion 13:
    - i. Any bed within the IKEA bed range that does not have a 'sofa' conversion functionality or vice-versa; or
    - ii. Any IKEA day-bed, extendable bed or stackable bed product (see our website for the product description); or
    - iii. any IKEA accessories that are intended to compliment the IKEA Sofa Bed range, including (but not limited to) any mattress pads and mattress pad covers.
8. **In-store Redemption:** For in-store redemption at any IKEA Australia stores, IKEA Loyalty Members must scan their IKEA Loyalty physical or digital card or enter their verified mobile number at the point of checkout before completing their purchases.
9. **Online Redemption:** For online redemption, IKEA Loyalty Members must sign into their IKEA Loyalty Account or insert their IKEA Loyalty membership number in the requested field to make a purchase on [IKEA.com.au](https://www.IKEA.com.au) or in the IKEA.
10. **Availability and stock limit:** All items are advertised in good faith to be available at time of the offer. However, unforeseen problems or unexpected demand may occasionally result in stock being unavailable. The Promotion is valid while stocks last. Please note availability of stock varies between stores and online and not all products will be available in stores and online. No rainchecks are available during the Promotion.
11. **Only one offer at a time:** The Promotion is not available in conjunction with any other special, discount, promotional offer or any other IKEA Family member and/or IKEA Business Network member offers (unless the contrary has been expressed).
12. **Returns:** All return of product(s) are subject to IKEA standard returns and exchanges policy and the Australian Consumer Law. The maximum refund for each product is the amount of the returned product(s) less any pro-rata discount received.
13. **No transfer or cash redemption:** The discount is not transferrable and cannot be redeemed for cash towards other IKEA products.

14. **Validation and Verification:** Eligibility to the Promotion will be subject to the Promoter's validation and verification checks. Promoter's decision is final.
15. **Right to withdraw:** The Promoter reserves the right to withdraw the Promotion at any time during the Promotion Period. We will communicate a withdrawal on our IKEA website. No withdrawal notification will be individually communicated to the Customer (should the Promoter exercise their right under this Clause 15).
16. **Right to change:** The Promoter reserves the right to change these Terms and Conditions from time to time to reflect changes to the law or changes to our services including (but not limited to) eligibility and the Promotional Period. Customers shall review these Terms and Conditions on a regular basis for updates before commencing their transaction. No changes will be individually communicated to the Customer (should the Promoter exercise their right under this Clause 16).
17. **Right to correct and adjust:** While great care has been taken to ensure accuracy of all prices and descriptions, the Promoter reserves the right to correct any errors and adjust prices and charges including GST, customs duty or other statutory charges. No corrections or adjustments will be individually communicated to the Customer (should the Promoter exercise their right under this Clause 17).
18. **Limitation of Liability:** The Promoter shall not be liable for any loss or damage whatsoever suffered (including but not limited to indirect or consequential loss) or for personal injury suffered or sustained because of any participation in the Promotion, except for any liability which cannot be excluded by law.
19. **Governing Law:** The conduct of the Promotion and these Terms and Conditions are governed by the laws of the State of New South Wales.