

# IKEA Australia – ‘Everyone’s invited FIKA event – LÅNGBORDET’

Effective Date: 15 September 2025 (v1)

## Terms and Conditions

1. **Promotion:** IKEA Australia is providing an opportunity to all our IKEA Family Members (*‘You’, ‘Participant’*) to register for an opportunity to be our guests to dine at a *‘långbordet’* (involving a complimentary Swedish based meal courtesy of IKEA Australia for registered guests) (the **Event**). Unfortunately, the Event will not run within our IKEA Queensland stores.

There is no charge to sign up to an IKEA Family membership. Limited spots are available at each designated session. Please note that the Event at all locations **will be photographed and recorded**.

2. **Promoter:** The Event is organised by IKEA Pty Limited (ABN 84 006 270 757) of 630 Princess Highway, Tempe NSW 2044).
3. **IKEA Australia Store Locations:** The Event will be taking place on **Sunday 5<sup>th</sup> October only**. This event will not take place in any of our Queensland stores.

State/ Territory	Store	Event Time (Local state time)
ACT	IKEA Canberra	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
NSW	IKEA Marsden Park	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
	IKEA Rhodes	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
	IKEA Tempe	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
SA	IKEA Adelaide	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
VIC	IKEA Richmond	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
	IKEA Springvale	Session 1: 10:00 am – 11:00 am Session 2: 2:00 pm – 3:00pm
WA	IKEA Perth	One session only: 2:00 pm – 3:00pm

4. **Acceptance of Terms:** By registering for the Event, you acknowledge you have read and understood these Terms and Conditions and that your participation in the Event is deemed to constitute acceptance of all these Terms and Conditions (without

alternations). Where you have registered a minor (who is not capable of legal consent) to accompany you to this Event, you warrant that you have legal guardianship of any minors that are also nominated in your registration. You acknowledge acceptance of these terms and conditions on each minor's behalf that are attending with you. Please regularly review the Event website link for further details, including the menu on offer at each IKEA store (which is subject to regular updates).

5. **Participation:** Participation is only open to IKEA Family members (and their nominated guests (up to two)). Registration to become an IKEA Family member is free.
6. **Registration from 15 September whilst available:** A valid IKEA Family membership number will be required to complete the online registration. Limited spots are available at each session and store location. Registration will be open from 15 September 2025 and is available until all seats are fully allocated and exhausted at the selected location (**Registration Period**).

You will be allowed (if spacing is still available for allocation) to indicate up to two additional persons to attend with you. You are permitted to register for one session only (and at one store location).

Registration is online and only via the designated Event weblink. We cannot manually register customers for this Event either in-store and/or over the phone and/or via our Remote Customer Meeting Point teams. Upon confirmation that your registration is accepted, you (and any additional nominated guests) will be a Participant(s) at the Event and only for the nominated session and location that corresponds to the written confirmation.

7. **Entry to the Event:** All Participants will be asked to produce acceptable identification (government issued) to claim your seat at the Event on the day (in accordance with Clause 13). If you are not present at the time of the Event, IKEA Australia reserves the right to allocate your seat at the Event to another IKEA Customer.
8. **Transfers:** Registration cannot be exchanged or redeemed for cash or gift cards. Subject to the Australian Consumer Law, Registration cannot be transferred to a different Eligible Participant.
9. **Licence for publication and marketing:** By registering to be a Participant, You consent to the Promoter using your name and taking photographs/video footage of you and any of your nominated guests (**Images**) (including any minors who are accompanying you) for internal and external marketing communication purposes in any media and in any manner as the Promoter may determine, including but not limited to electronic, online and print material, in perpetuity.

By attending and claiming your seat(s) at the date of the Event (in person), the Participant acknowledges and agrees that:

- the purposes for which the Promoter may use their Image may include but are

not limited to social media marketing across all social media platforms, television broadcasting, brochures, presentations, websites and marketing campaigns;

- the Promoter is under no obligation to use your Image;
- all photo content made by the Promoter featuring them shall be the sole and absolute property of the Promoter and its affiliates including any content adapted or reproduced by the Promoter; and
- their Image may be used for publicity and promotional activities without compensation, and that the Promoter will own copyright in any such photographs/video footage and in all material incorporating the Image.

You agree that the Promoter may rely upon either of:

- your acceptance of this Clause 9 as the granting of full consent for the above usage at the time of your Event registration; and/or
- in addition (if requested by the IKEA Australia Retail store staff), you agree to provide a signed written consent to give identical effect to this Clause 9.

You agree and provide consent (on identical terms to the above) to the Promoter for all minors present (as their legal guardian / responsible person) that are listed under your registration for the Event.

10. **Cancellation of Event:** If for any reason the Event is not capable of running as planned, the Promoter reserves the right in its discretion to withdraw the Event at any time during the Registration Period. The Participant acknowledges that Clause 12 applies to limit liability where the Event has been cancelled.
11. **Final decision:** The decision of the Promoter in relation to any matter concerning the Event will be final and no correspondence will be entered into.
12. **Limitation of Liability:** The Promoter reserves the right in its sole discretion not to permit any Participant into the Event if:
  - the Participant has breached these Terms and Conditions;
  - the Participant has indicated upon arrival at the Event (or any of their guests in the Event registration) that they no longer wish to provide valid consent for Images (under Clause 9); and
  - the Promoter reasonably considers that the Participant's participation in the Event and attendance at the Event may cause disruption or reputational damage to the Promoter including (but not limited to): wearing of any inappropriate or offensive attire, attempting to or have propagated any political messages or offensive gestures at the Event, and/or general unacceptable and disorderly conduct.

The Promoter's legal rights to recover damages or other compensation from such an individual are reserved.

Subject to any liabilities that cannot be excluded by law, the Promoter will not be liable for:

- (a) any loss or damage whatsoever which is suffered by a Participant (including but not limited to indirect or consequential loss);
- (b) personal injury which is suffered or sustained, as a result of participating in the Event; or
- (c) any claim(s) regarding the use of the Images where consent was provided in accordance with Clause 9.

13. **Verification of identity:** The Promoter reserves the right to request a Participant to provide proof of identity in order to claim their seat at the Event. Proof of identification suitable for verification is at the discretion of the Promoter. In the event that the Participant cannot provide suitable proof of identification, the Participant will forfeit their seat(s) and will no longer be a Participant.

14. **Personal Information and Privacy:** The Promoter collects personal information from Participants who have registered (including the Participant's name, telephone number and email address) for the purpose of conducting and promoting this Event and may for the purpose of:

- sending electronic messages or telephoning the Participant in relation to this Event; and
- disclosing personal information collected to an agent or other service provider who is engaged to assist to conduct this Event.

By participating in the Event, the Participant consents to the use of their personal information as described in this Clause 14 and the use of their Image for the purpose as provided under Clause 9.

The Promoter will only retain Participant's personal information until the Event is completed, except for any Images (and any written consent forms) under Clause 9 which will be retained indefinitely. After the Event, the information will be deleted from the Promoter's secured systems, including systems accessible to an agent. The Promoter will otherwise handle Participant's personal information in accordance with its Privacy Policy available at: <https://www.ikea.com/au/en/customerservice/privacy-policy/>

15. **Governing law:** The conduct of the Event and these Terms and Conditions are governed by the laws of New South Wales. Each Participant submits to the non-exclusive jurisdiction of the courts of New South Wales.