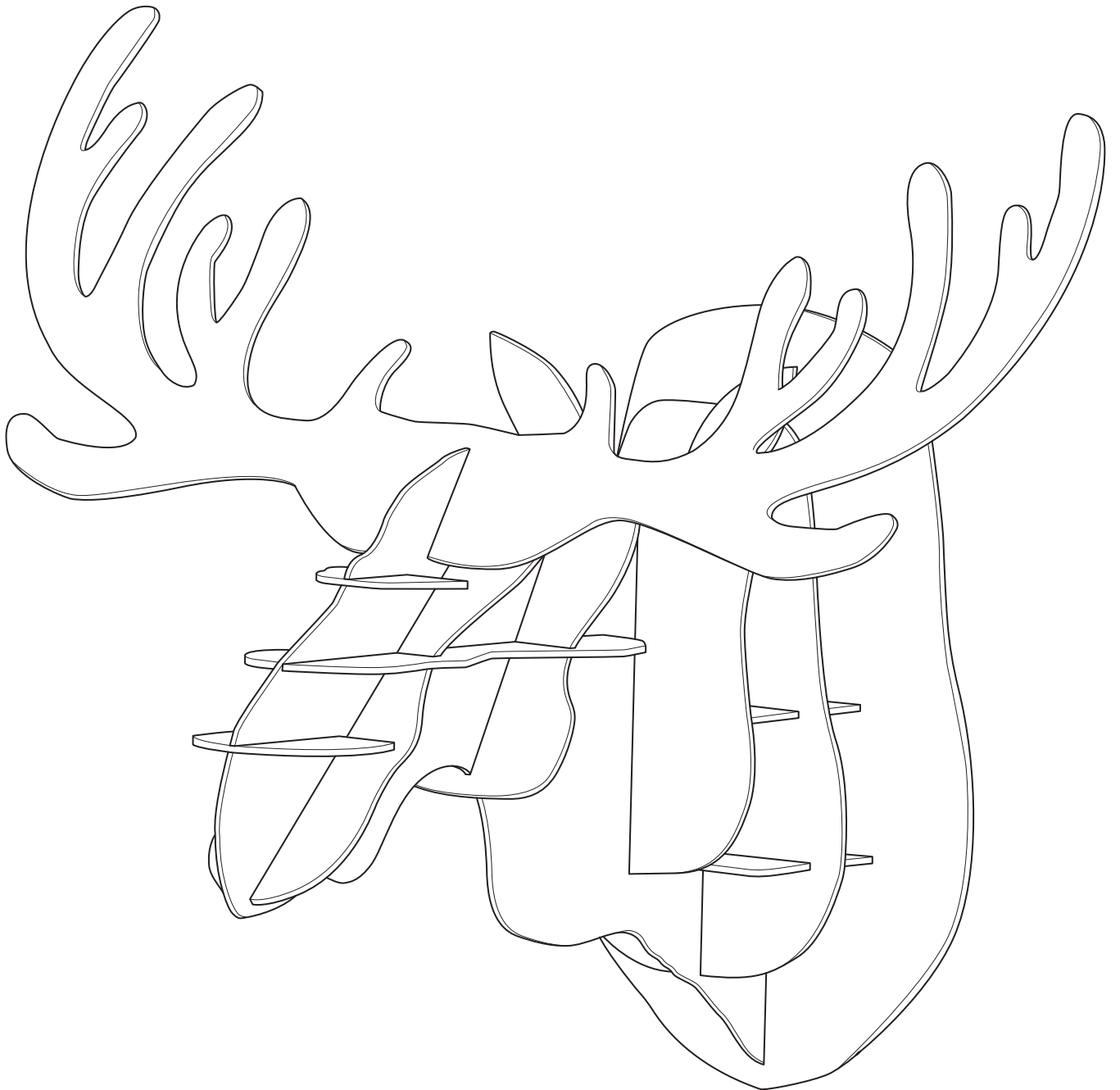


Älg



Mindsets

Welcome to Mindsets. A new collection for your home that flips the IKEA assembly process into a mindful experience, leaving you with a fun product that makes life at home, better. Take time out of your busy day to reset, rejuvenate, and recharge your mind.

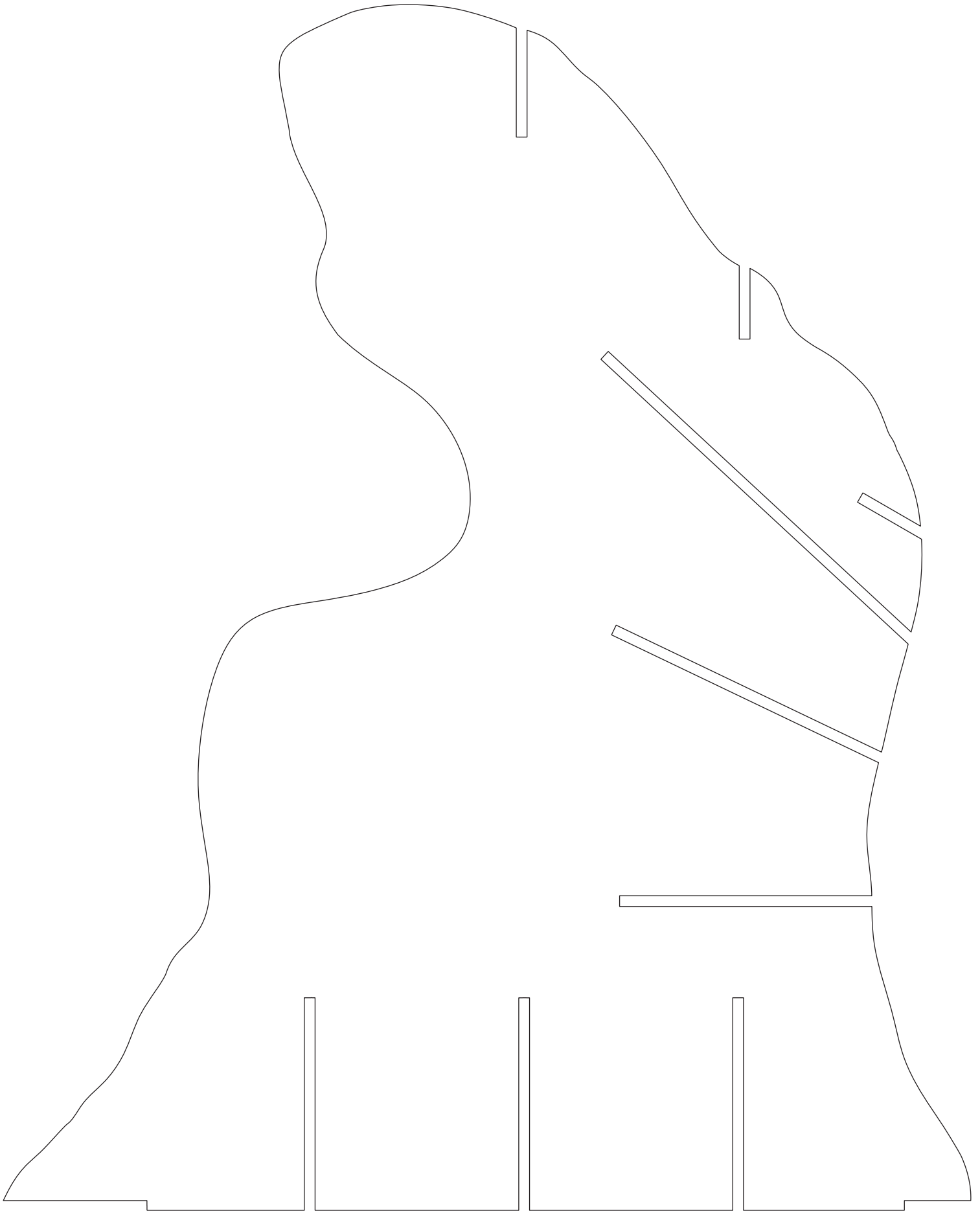
The IKEA Life at Home Report 2019 found 76% of Australians agree that privacy is important to their wellbeing. That's why we created Älg – a 3D wall mountable Swedish Moose that can be made entirely from IKEA cardboard boxes to encourage Australians to take time out to focus on themselves.

Visit lifeathome.ikea.com to read the full IKEA Life at Home Report 2019.

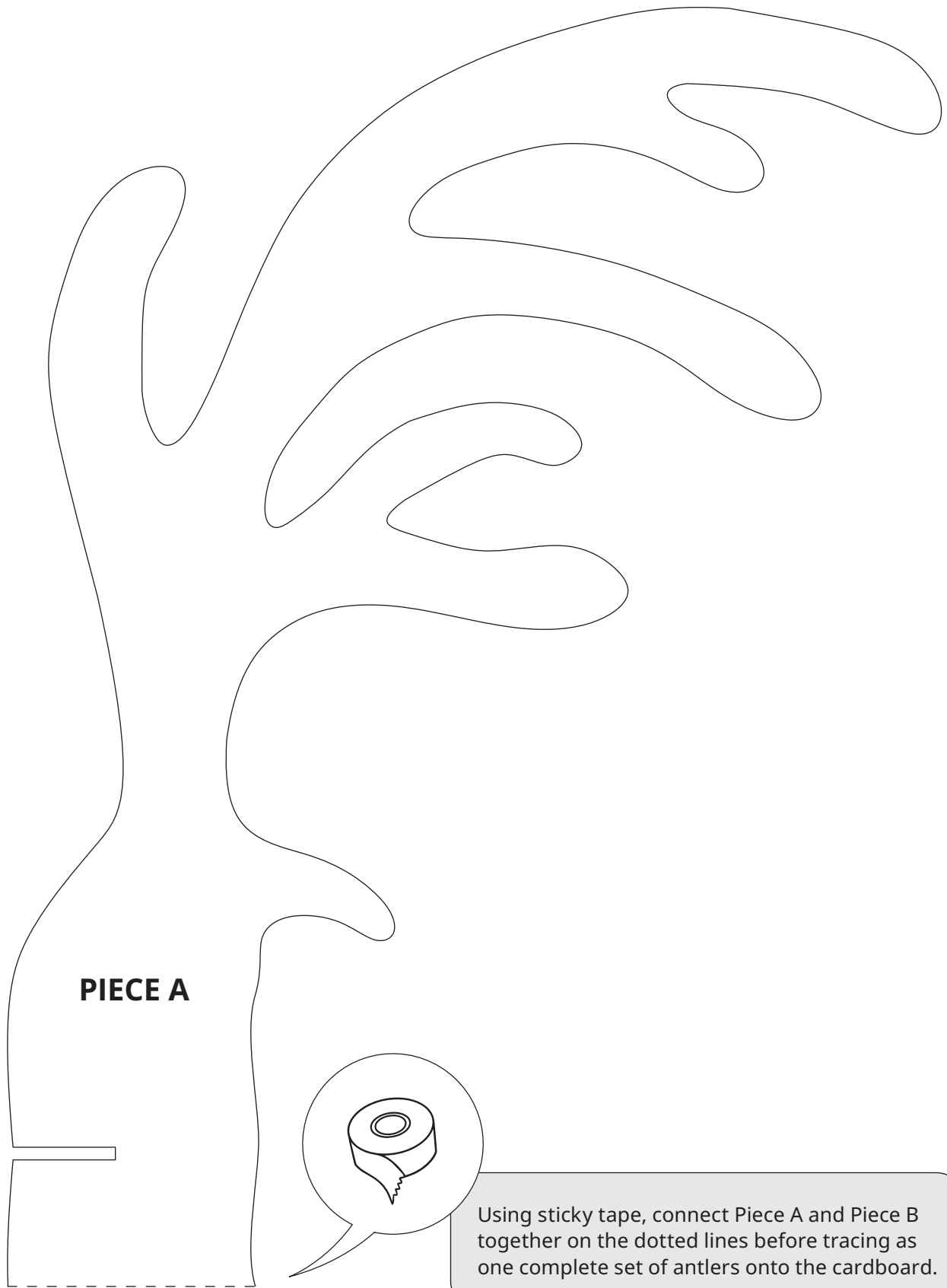


The construction of Älg is not suitable for children as it requires the use of sharp items (e.g. scissors and stanley knife) to cut out the template pieces. This Mindset is a cardboard Moose wall hanging. Mindsets are produced for promotional purposes only. See www.ikea.com/au/en/customer-service/terms-conditions/ for full promotion Terms & Conditions. Need help with the assembly? Contact hej.ikea.au@ingka.ikea.com and we will be in touch.

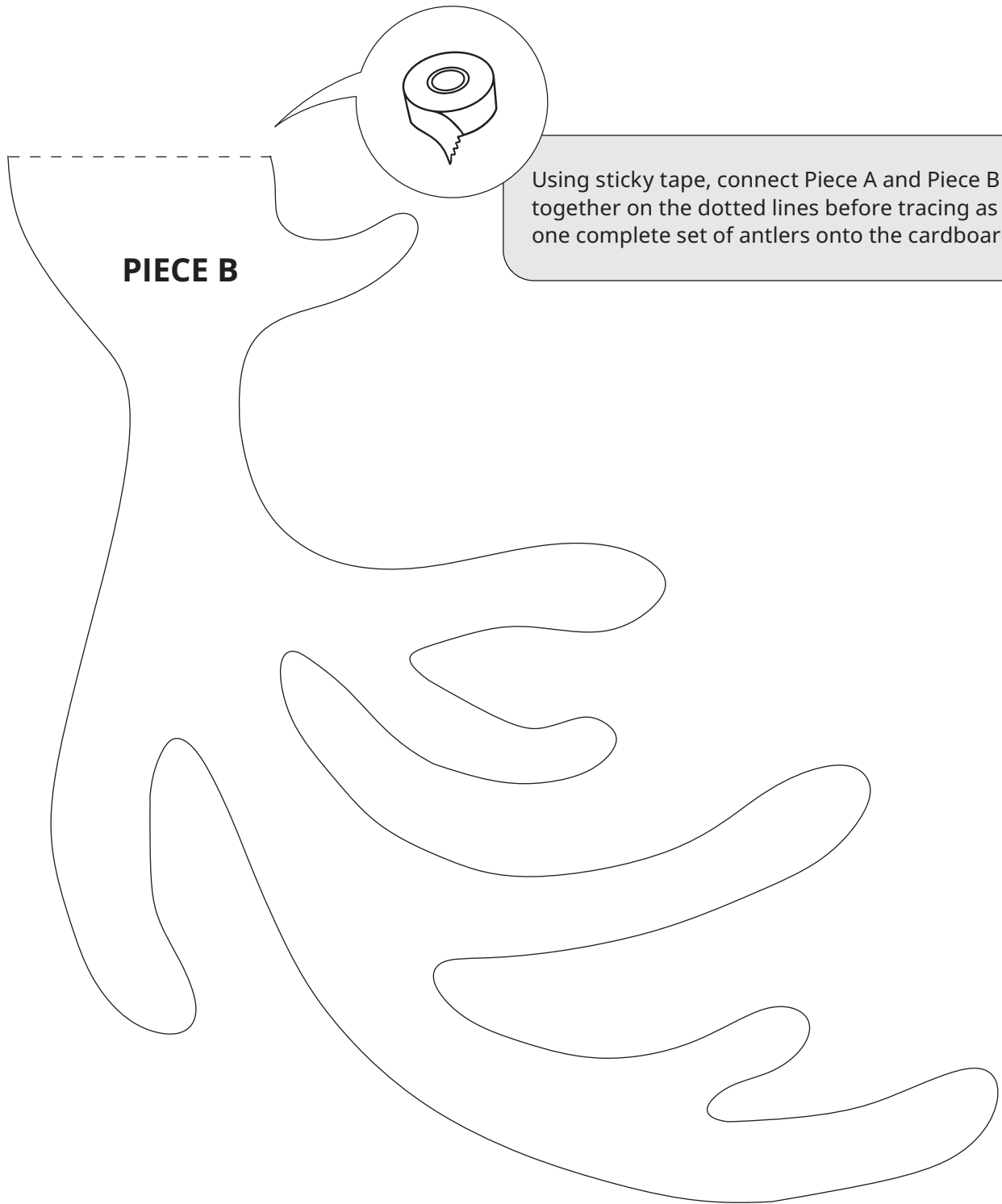
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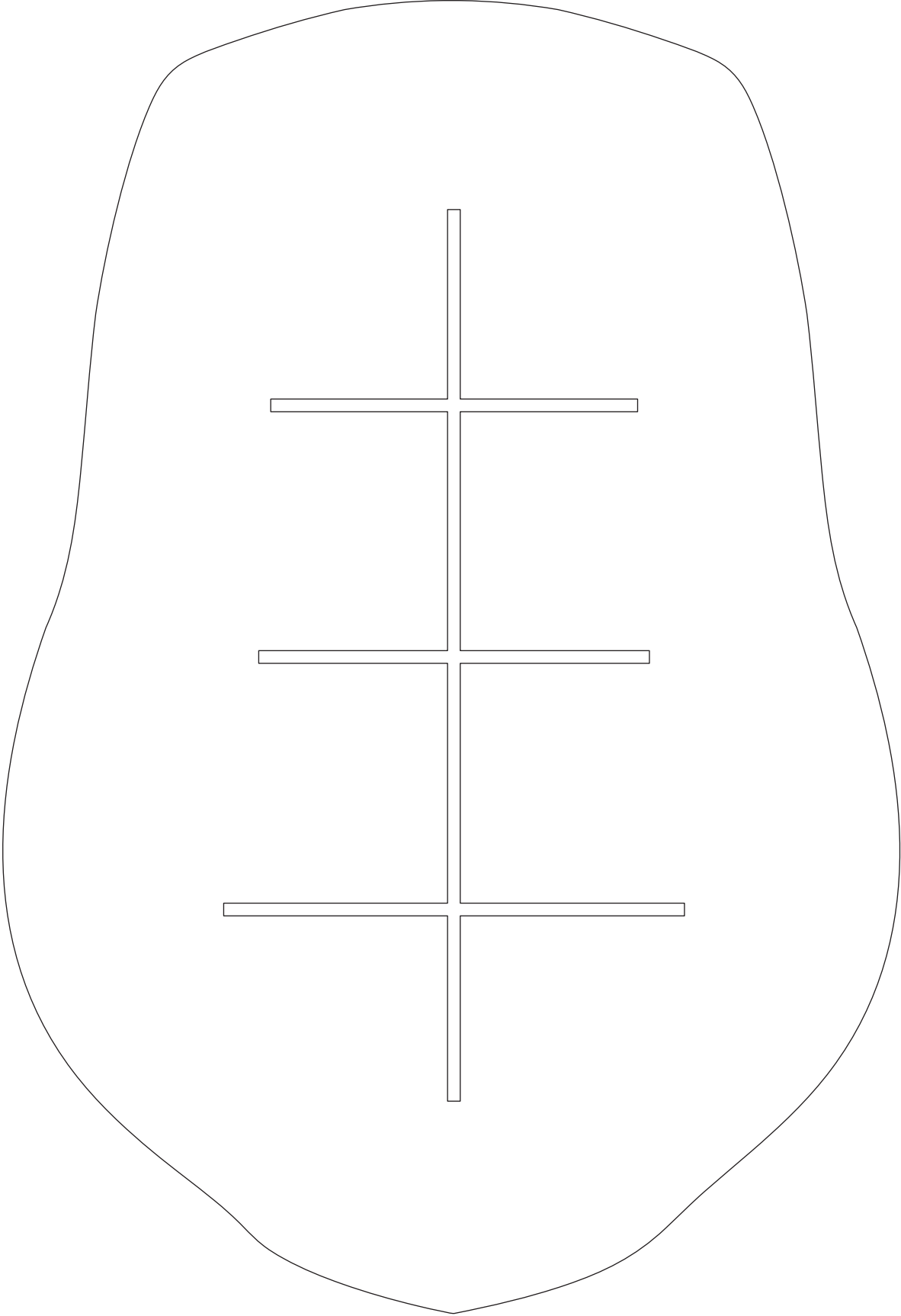
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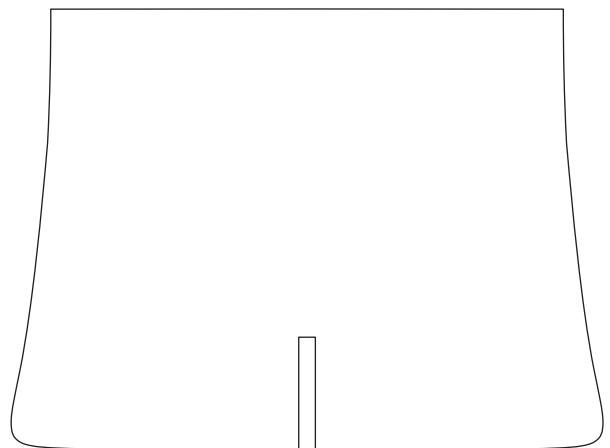
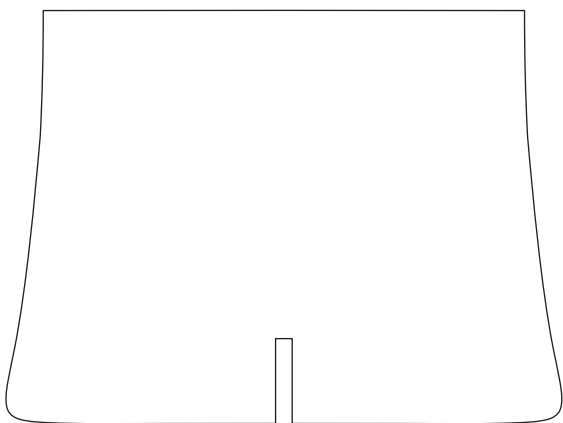
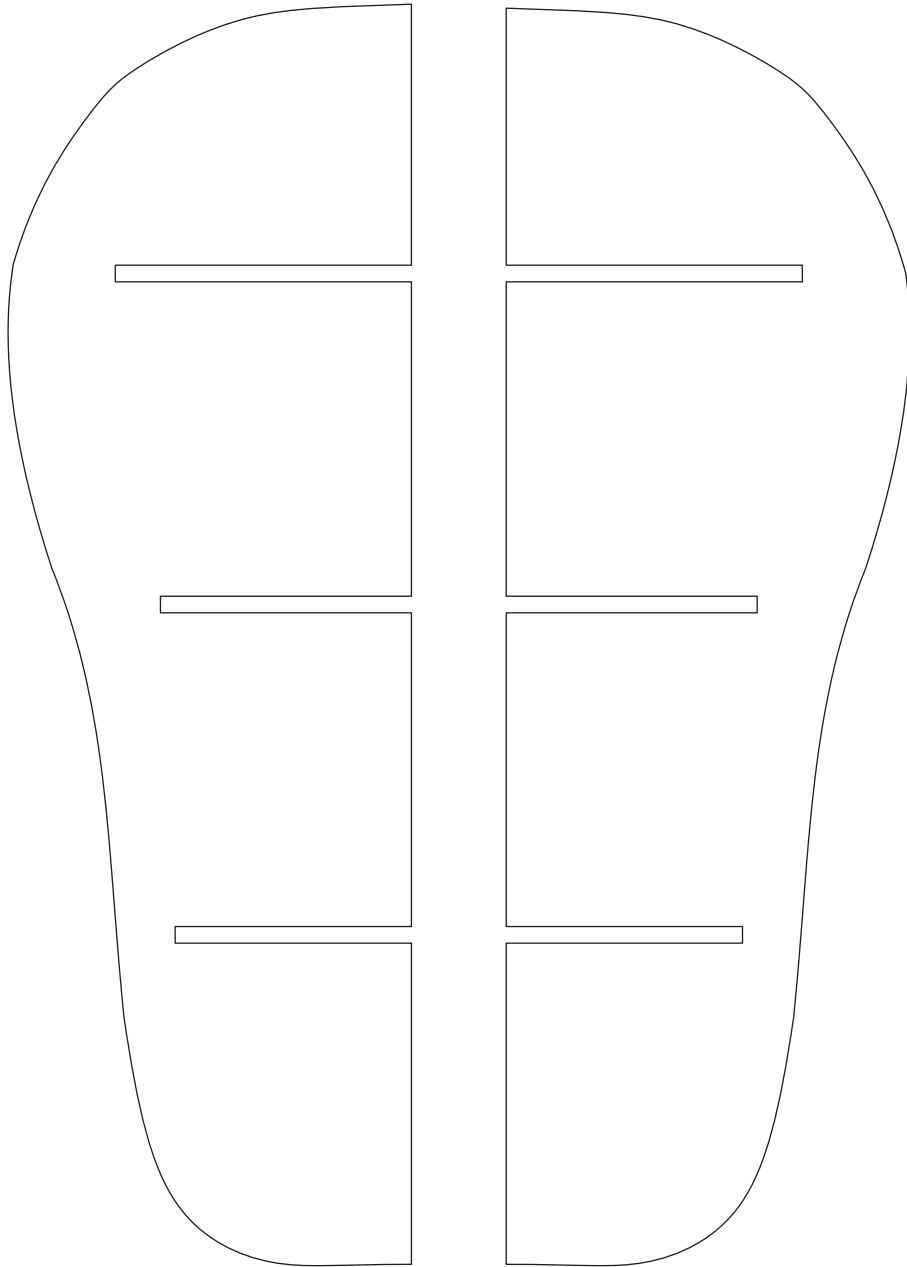
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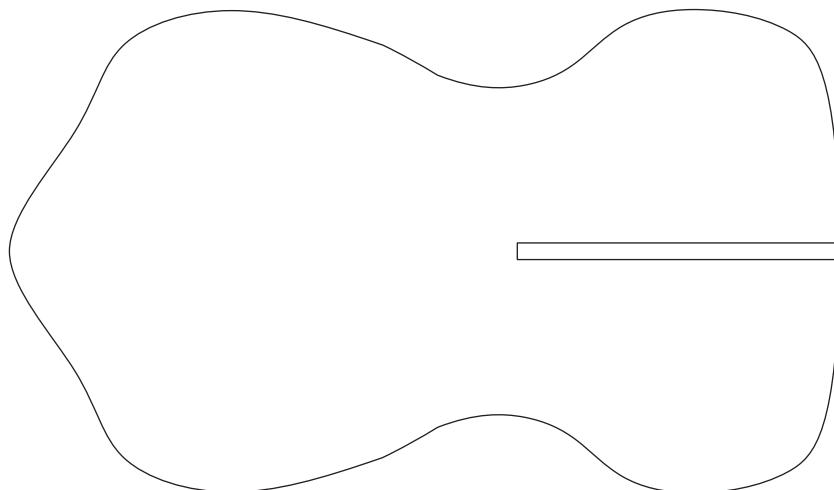
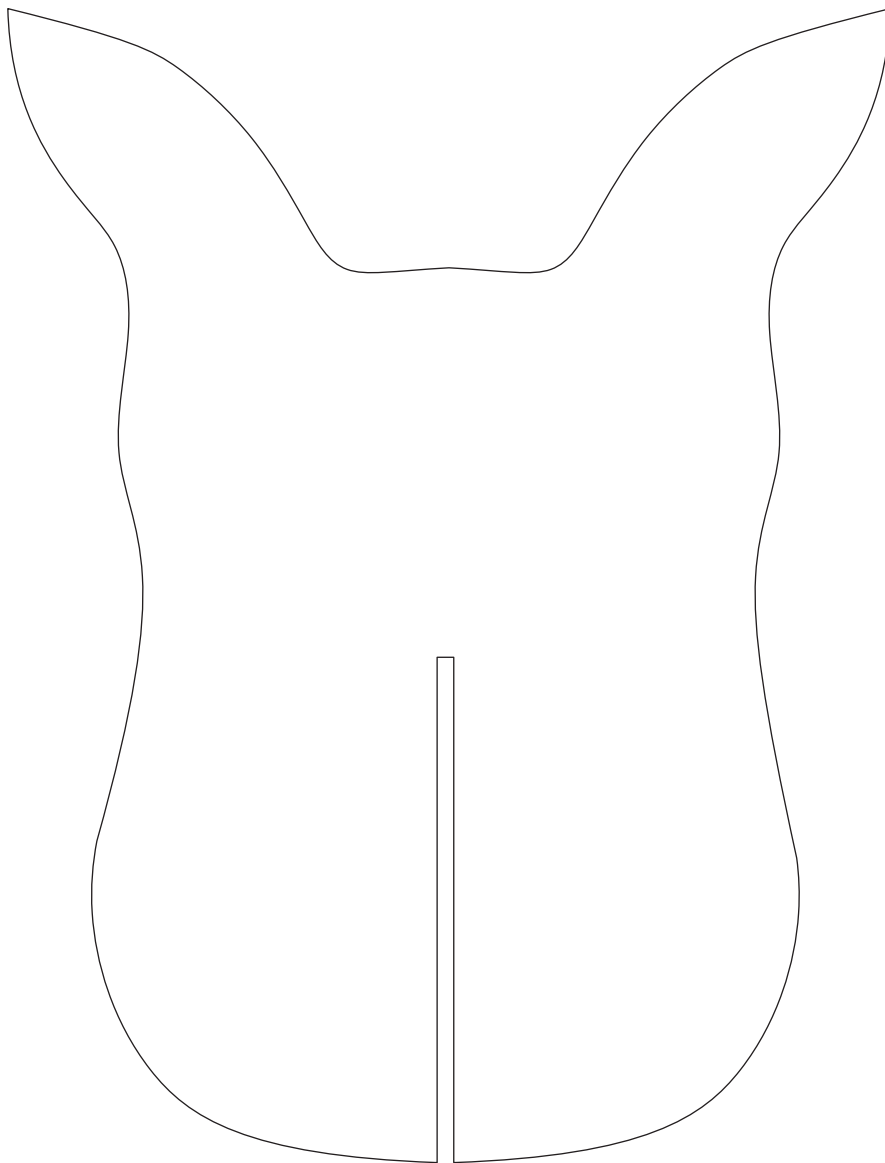
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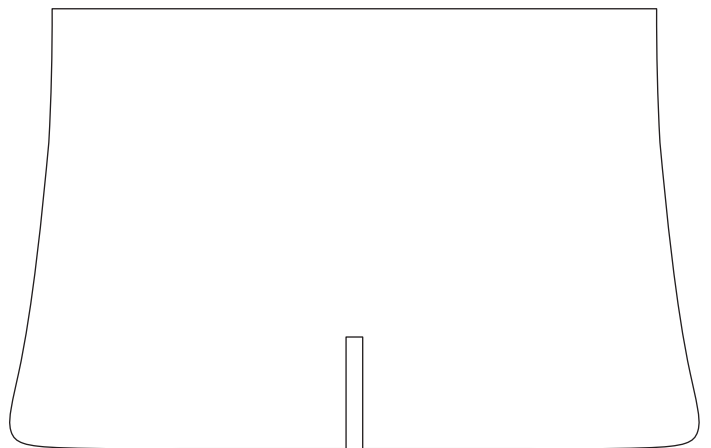
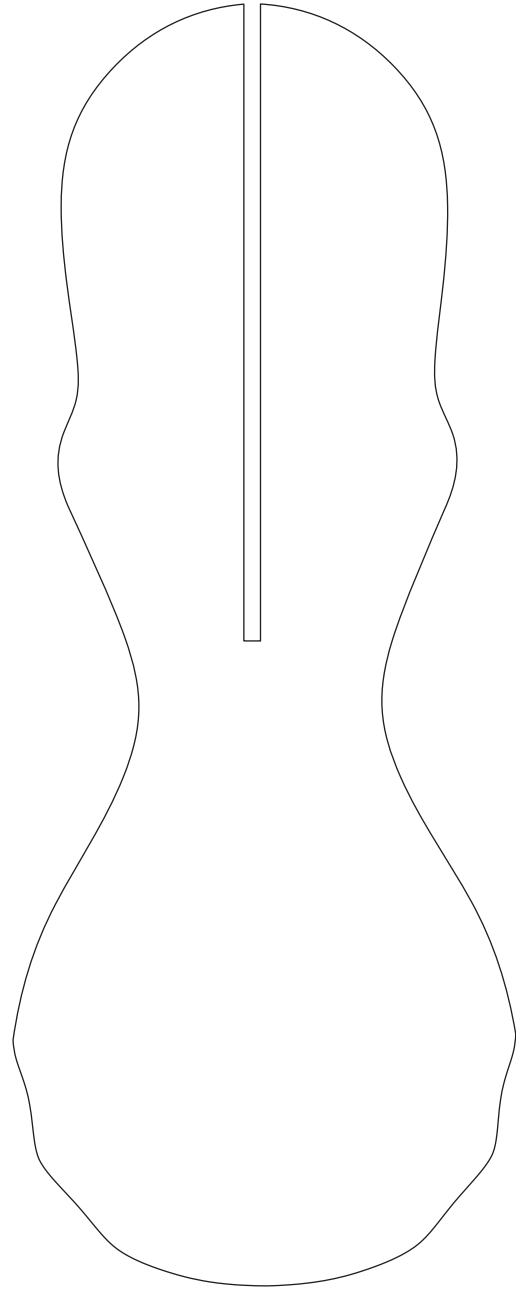
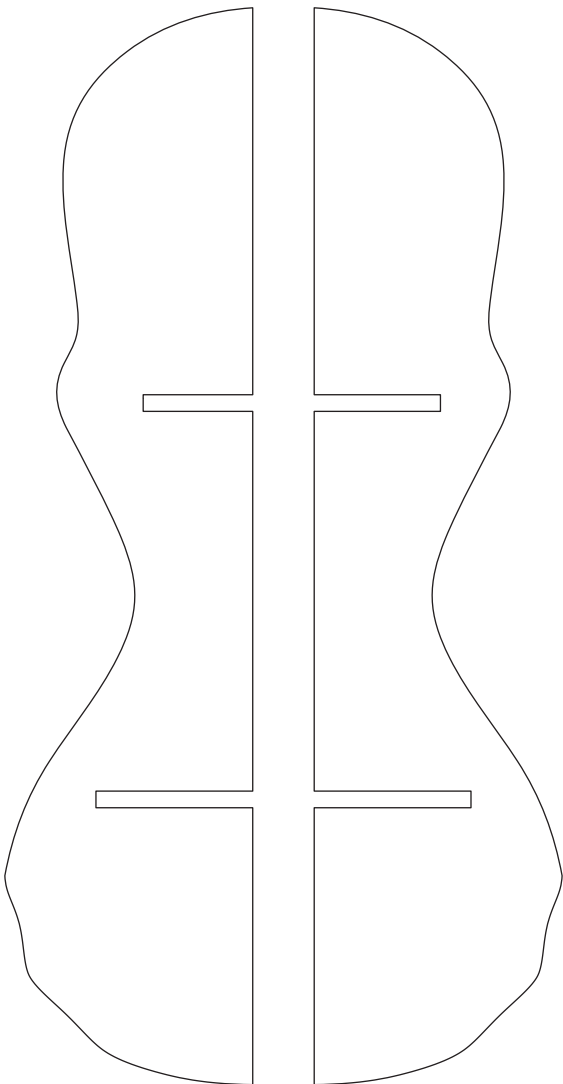
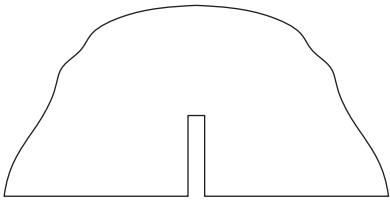
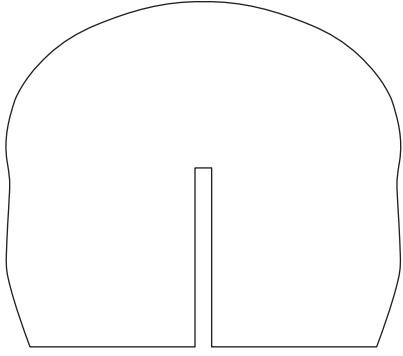
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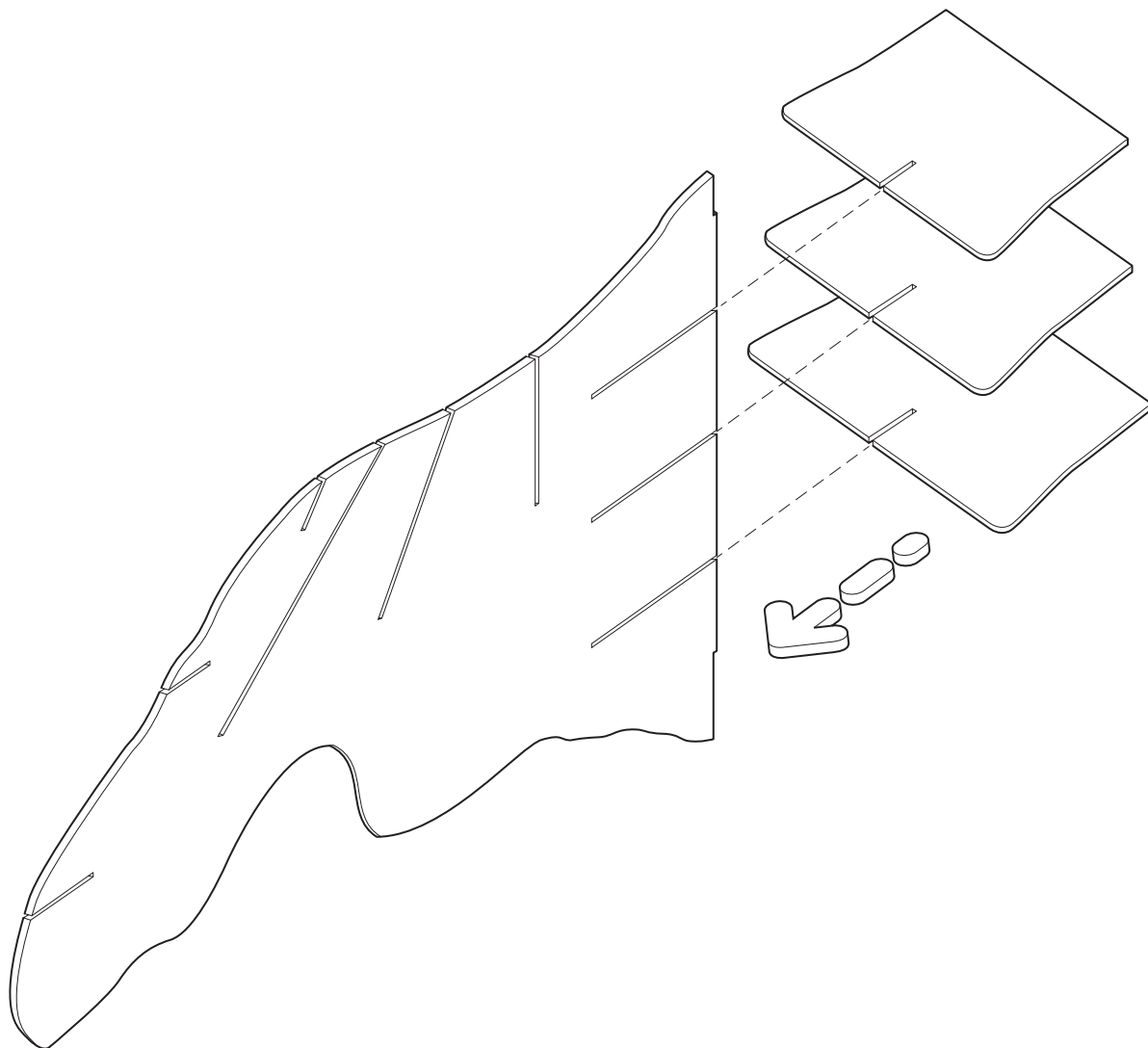
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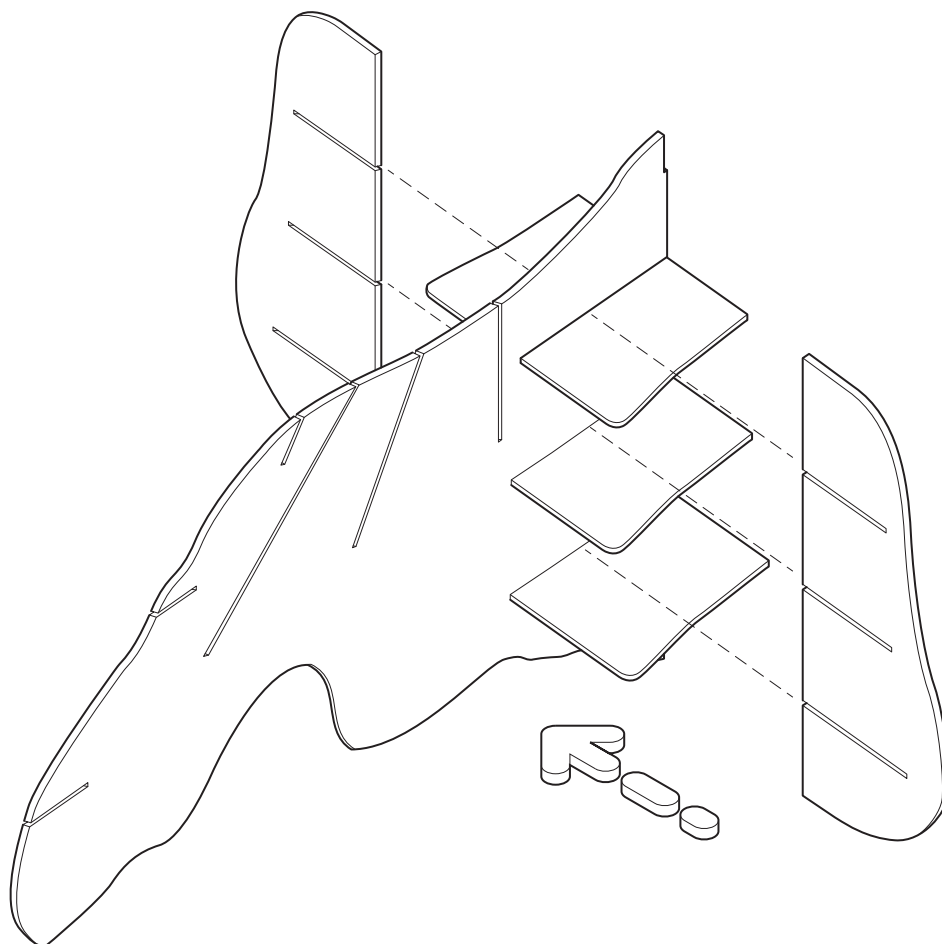
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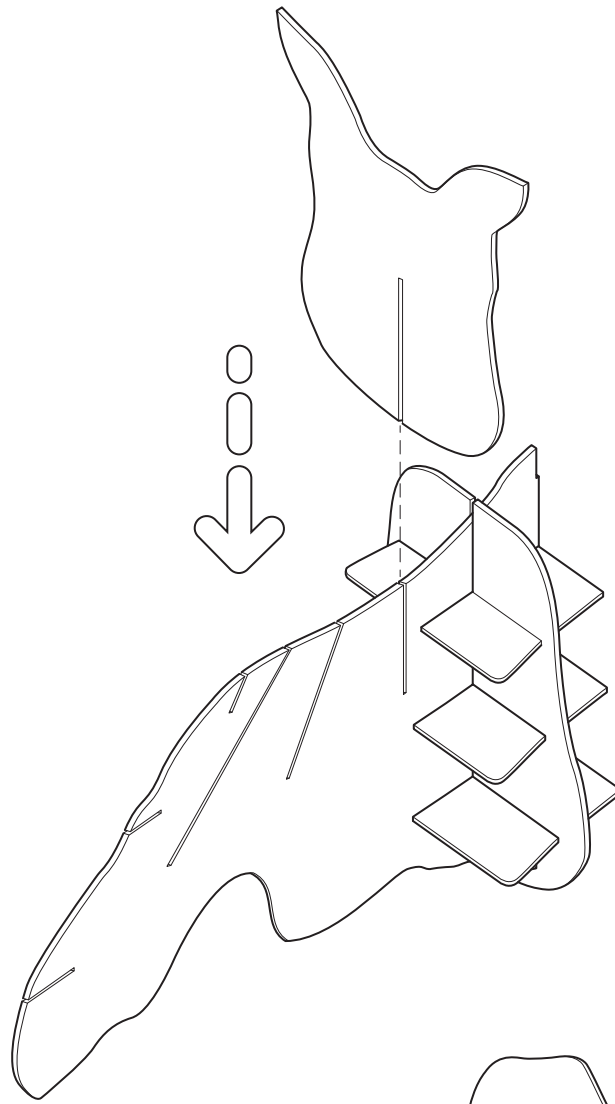
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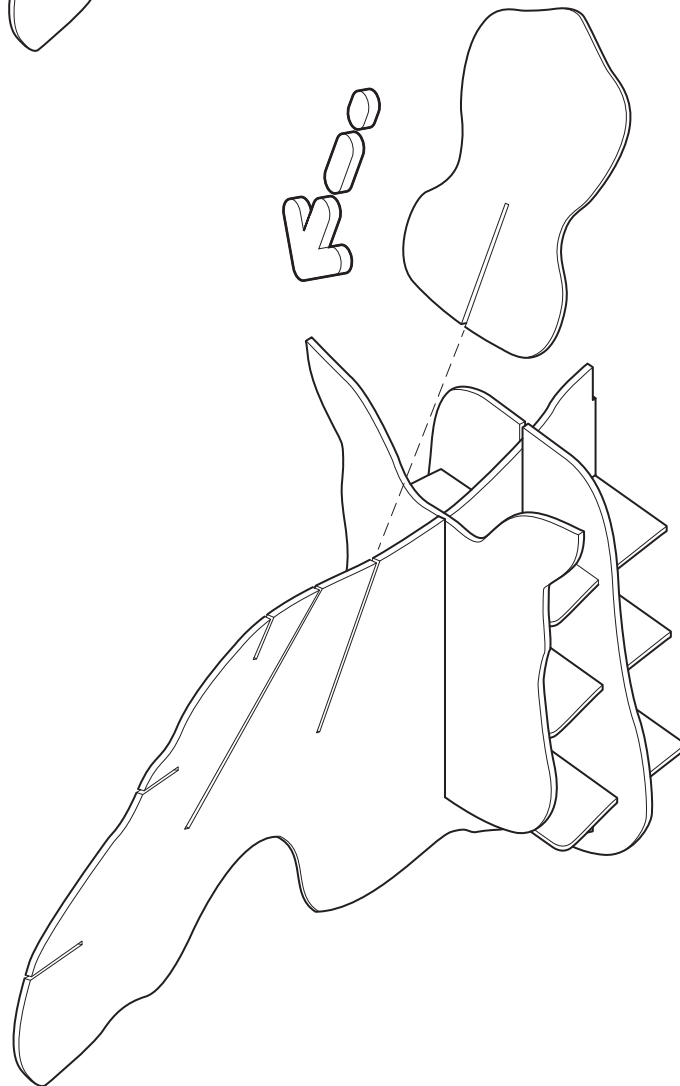
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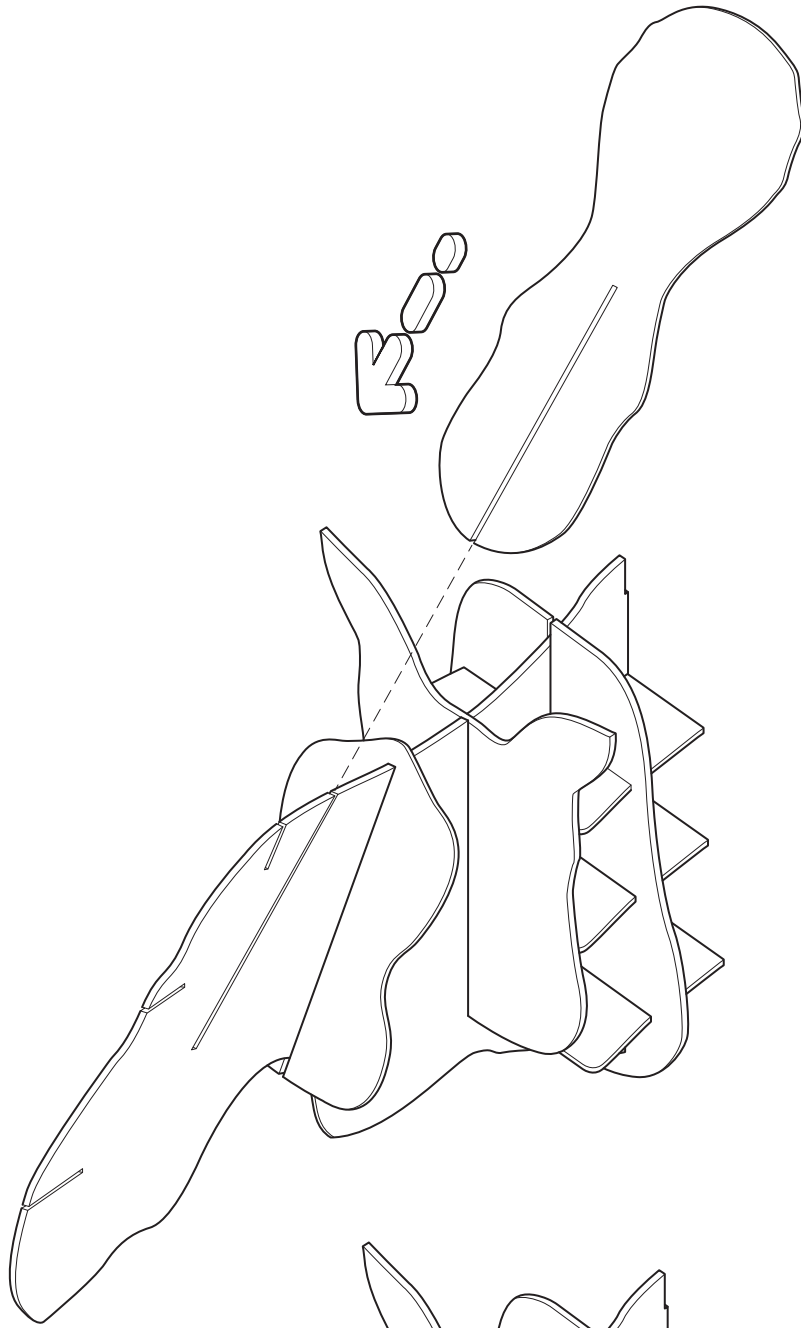
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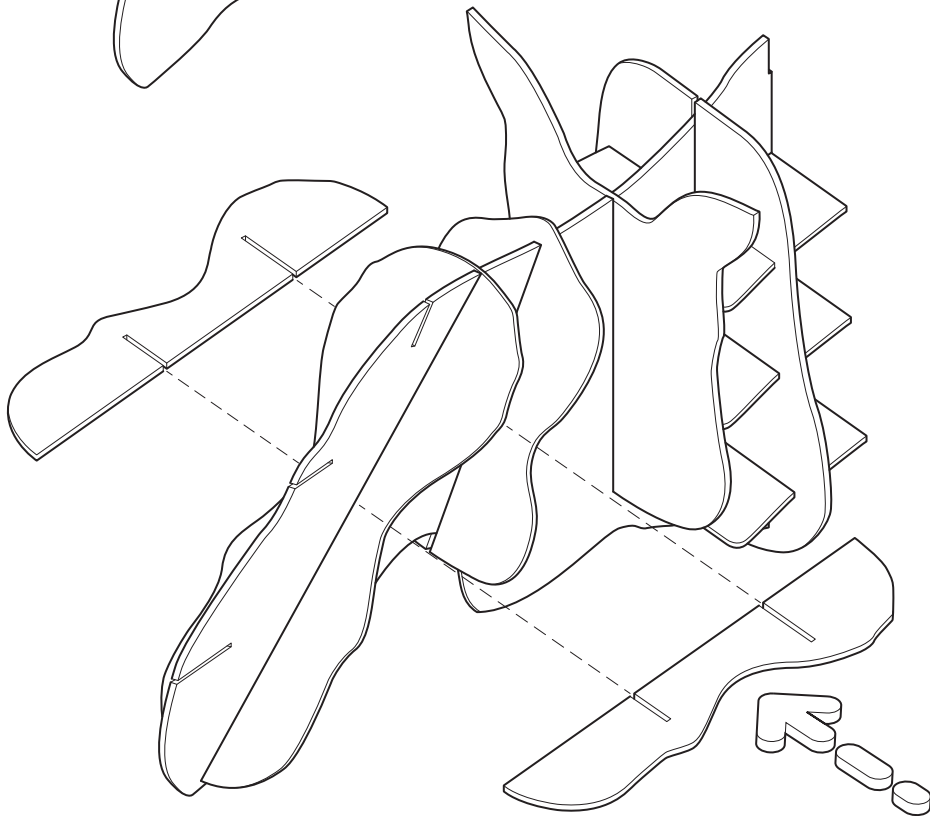
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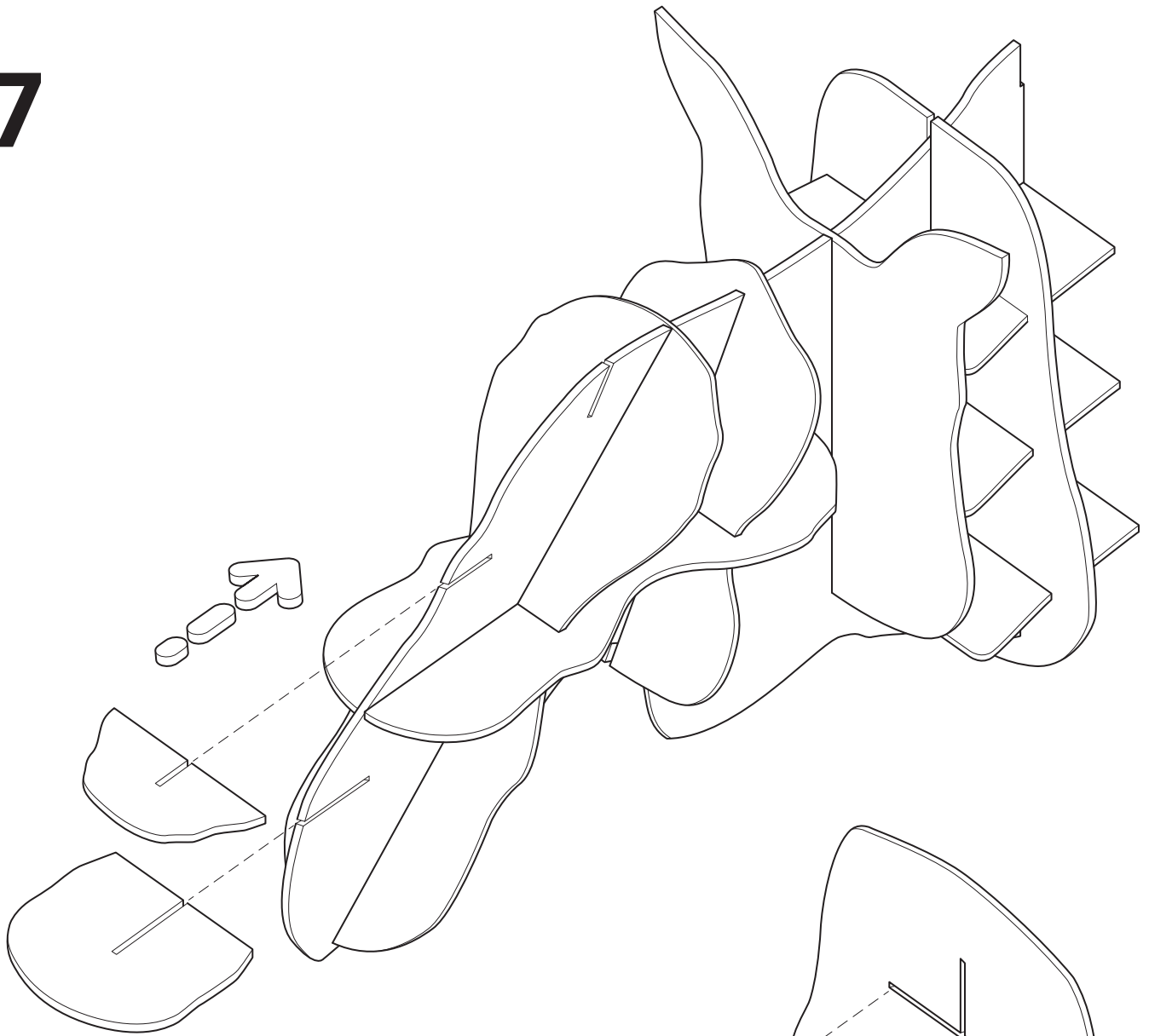
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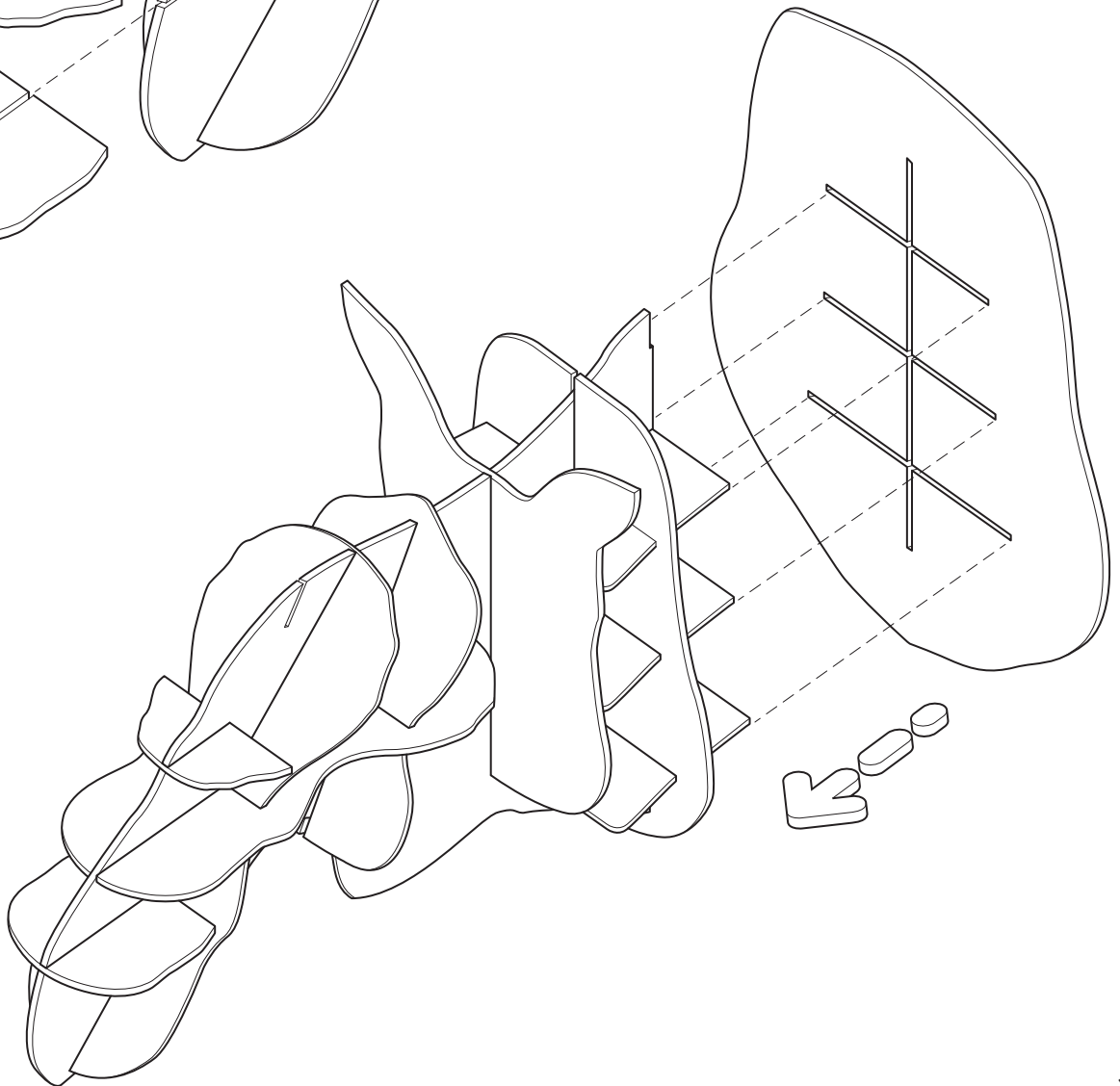
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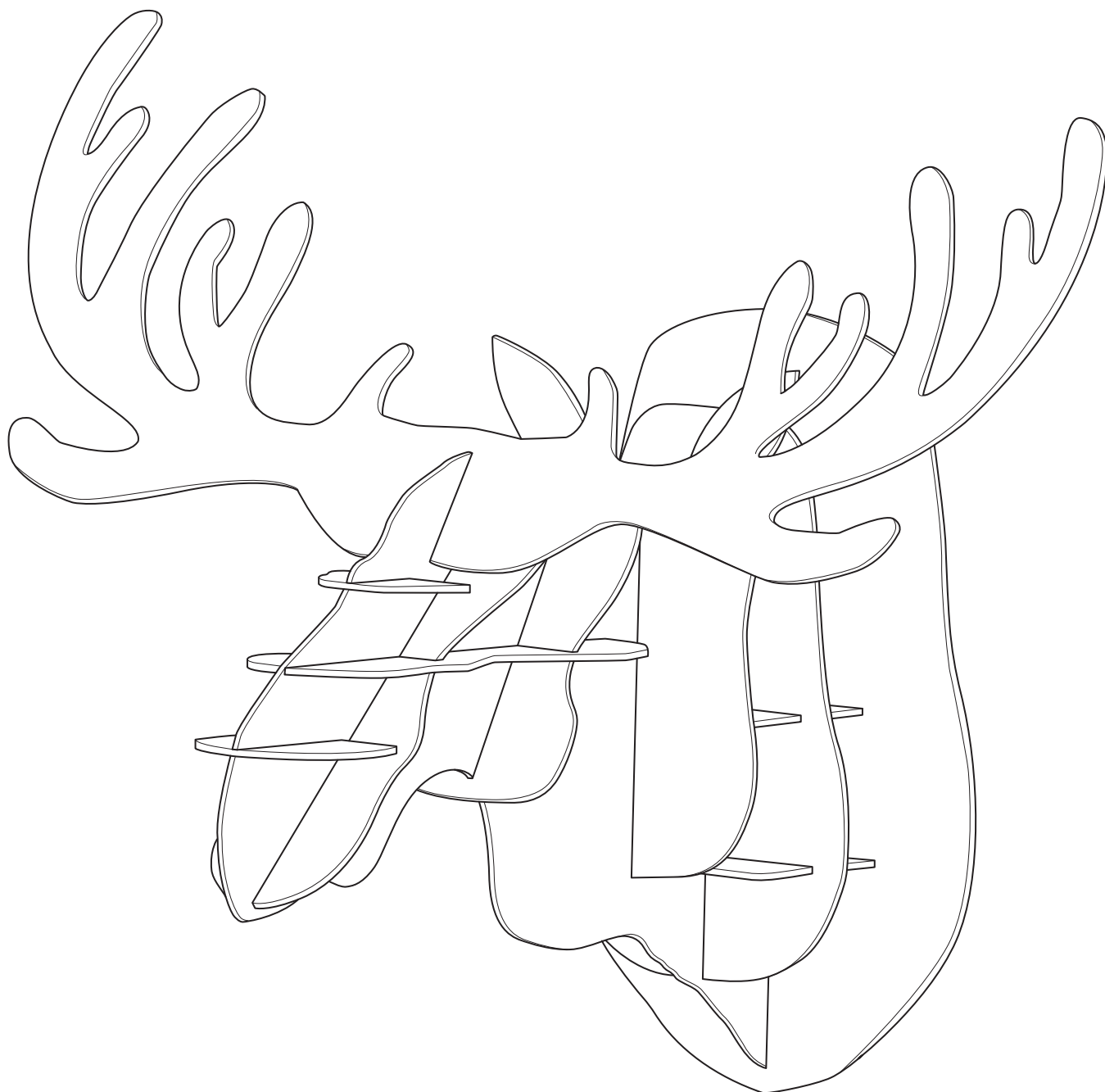
8



9



10



We'd love to see your finished Mindset.
Please share on your social channels with the hashtag
#IKEAMindsets and tag @ikea_australia

Continue your mindful experience

Discover how to enhance your life at home by focusing on your own wellbeing. Listen to the inspiring IKEA Mindsets podcasts to help you reset, rejuvenate, and recharge your mind.

