



TJÄRLEK collection

PR kit-February 2025



Hop into spring!



PH202050.JPG



PH201991.JPG



PH201981.JPG

As the first rays of sunshine kiss our winter-paled cheeks and the early spring flowers start to bloom, the world seems to burst into full colour. Suddenly, everything feels possible. It's time to embrace something fresh, to welcome something new, and to indulge in a little fun!

Let's jump into the season with TJÄRLEK, a collection that captures the spirit of spring with vibrant colours, hand-painted patterns, and playful shapes. And of course, spring wouldn't feel complete without little bunnies.

The TJÄRLEK collection lets you sprinkle some fun in your home with tableware, glassware and textiles that match the season's mood. What's great is that you can bring the feeling of spring with you and use these items all year round. Enjoy!

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“For the TJÄRLEK collection, I wanted to add that little extra that allows you to easily create a lovely and inviting table setting for all kinds and sizes of festive occasions. The objects are inspired by the happiness I felt as a child in the spring when nature bursts with colours and comes to life. Like how the shapes of the bowl and the plate are reminiscent of the different stages of the flower, from a small bud to being fully in bloom.”

Designer Hanna Grann Dalrot



Cheers to spring!

Gather your loved ones and celebrate the new season with the TJÄRLEK collection. With its playful shapes, watercolour patterns and cheerful colours, the collection captures that wonderful feeling of renewal that goes hand in hand with spring.

These glassware, tableware and decorations create an instant uplifting vibe and make your guests feel welcome. Here's a toast to sunnier days and new beginnings. Cheers!



PH202046.JPG **New TJÄRLEK side plate €000** Stoneware. Ø20cm. White 905.870.96



PH202034.JPG **New TJÄRLEK bowl €000** Stoneware. Ø15, H7cm. Yellow 705.870.97



PH202048.JPG **New TJÄRLEK bowl/egg cup €000** Stoneware. Ø5, H5cm. Yellow 405.870.89

Invite spring to the table

Set a fun spring table with these colourful tableware and patterned napkins. Why not serve your dishes with a little something extra? Whether they're bell pepper appetisers shaped like carrots or a squiggly topping on soup – it's often the small things that create the biggest smiles.



PH202042.JPG **New TJÄRLEK paper napkin €000//30-pack** Paper. W33×L33cm. Flower 105.870.95

These are not just pretty napkins. They can also be a great icebreaker. Get a contest going and see who could fold the funniest bunny.



PH202047.JPG **New TJÄRLEK place mat €000** 100% cotton. W45×L35cm. Multicolour 905.871.00

When designer Hanna Gran Dalrot created these patterns, she started by painting them with watercolours to achieve an organic feel and a sheer, almost transparent, effect. The colour shifts are also seen on the glasses and vases in the collection.



PH202043.JPG **New TJÄRLEK paper napkin €000/30-pack** Paper. W24xL24cm. Dotted 905.870.82

Inspired by the joy of childhood springs, designer Hanna Gran Dalrot created this sheer dotted pattern reminiscent of meadow flowers, while also hinting at the designs often found on hand-painted eggs.

New SMYCKA artificial wreath €000 Powder coated steel and plastic. Ø45cm. Forsythia yellow 905.937.90 PH202044.JPG



Make your table pop

“For the TJÄRLEK collection, I wanted to capture the happy expressions and colours of spring and Easter. I often find inspiration through my inner child and love playing with shapes.”

Designer **Marta Krupińska**

New TJÄRLEK egg cup €000 Stoneware. Ø6, H10cm. Yellow 605.870.93

PH202036.JPG





PH201989.JPG **New TJÄRLEK baking cup €000/65p** Silicone treated bleached chlorine-free paper. Ø5, H4cm. Multicolour 405.874.47



PH202032.JPG

Make your spring 'fika' – the Swedish coffee break – extra special with the TJÄRLEK collection. With these flower-shaped baking cups and blooming tableware, it will surely be a sweet moment to remember.

Enjoy 12 months of spring

You can use these vases, candlesticks and glasses year after year. These glass items are like jewels for your dining table, but they're just as beautiful to display too. Let them add a little sparkle, not just to spring celebrations, but to everyday life as well.

PH201991.JPG **New TJÄRLEK glass €000/4-pack** Glass. H3cm. Vol 30cl. Multicolour 305.870.99



Mix and match colourful candles for an eye-catching display.

PH202033.JPG **New TJÄRLEK candlestick €000** Tinted clear lacquered glass. Ø12, H7cm. Multicolour 305.922.46



PH202041.JPG **New TJÄRLEK tealight holder €000** Tinted clear lacquered glass. Ø13, H3cm. Multicolour 605.870.88

These candlesticks and tealight holders are crafted from solid glass and feature uneven surfaces. Their organic shapes catch and reflect the candlelight and create a warm, inviting atmosphere.

Make your home bloom all year round



New TJÄRLEK vase, set of 3 €000 Glass. Multicolour 505.871.02 PH202039.JPG



There's always room for more bunnies

After a long winter, it's time to decorate your home with bright colours and playful shapes that match the season's mood. Why not decorate with spring's eternal icons?

The egg cup wasn't initially designed to resemble a rabbit. However, when designer Marta Krupińska created the blue bunny bowl, the design team loved it so much that they decided to extend the design to the egg cup as well. And so, the little rabbit family was born.

PH201981.JPG **New TJÄRLEK hanging decoration, set of 6 €000** Paper. Multicolour 505.880.50



PH202035.JPG **New TJÄRLEK bowl with lid €000** Stoneware. Ø12, H22cm. Turquoise 405.870.94

Perfect for candy egg hunts during spring, and for storing your secret stash of candy the rest of the year.



PH202040.JPG **New TJÄRLEK hanging decoration, set of 6 €000** Paper. Multicolour 505.880.50

"I hope these playful and colourful objects with their clean and simple design will bring joy and happiness to this lovely season for many years to come."

Designer **Marta Krupińska**



PH202037.JPG **New TJÄRLEK decoration €000** Powder coated steel and paper. Ø16, H81cm. Branch/yellow 105.871.04

Create an inspiring spring tree display that blooms all year round with a bunch of yellow sprays or a colourful decoration branch. Hang whatever you like to make it more personal. Enjoy!

New SMYCKA artificial spray €000 100% polyester. H70cm. In/outdoor/forsythia yellow 105.937.94

PH202045.JPG





PJ24_PCAA_TJARLEK_MR_SPRING_CELEBRATION_9x16_15s_CLEAN_SOME



PJ24_PCAA_TJARLEK_MR_PAINTED_PATTERN_9:16_13s_CLEAN_SOME



PJ24_PCAA_TJARLEK_MR_VASES_9:16_15s_CLEAN_SOME



PJ24_PCAA_TJARLEK_MR_BUNNIES_9x16_15s_CLEAN_SOME

Image overview TJÄRLEK collection



PH202014.JPG



PH202013.JPG



PH202050.JPG



PH202049.JPG



PH202046.JPG



PH202034.JPG



PH202048.JPG



PH201989.JPG



PH202032.JPG



PH202043.JPG



PH202042.JPG



PH202047.JPG

Image overview TJÄRLEK collection



PH201991.JPG



PH202039.JPG



PH202033.JPG



PH202041.JPG



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PH202036.JPG



PH202040.JPG



PH202037.JPG



PH202045.JPG



PH202044.JPG

Image overview TJÄRLEK collection



PH202051.JPG



PH202005.JPG



PH202019.JPG



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PH202020.JPG



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PH202021.JPG



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PH202017.JPG



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PH202015.JPG



PH202008.JPG



PH202016.JPG



PH202000.JPG



PH202018.JPG



PH201982.JPG



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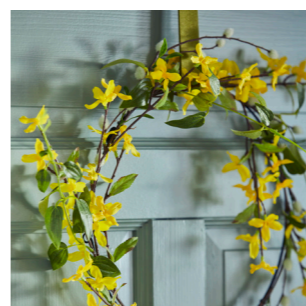
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PH202006.JPG



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Product overview TJÄRLEK collection



PE952323.JPG

New TJÄRLEK side plate €000
Stoneware. Designer: Hanna Grann Dalrot. Ø20cm. White 905.870.96



PE952321.JPG

New TJÄRLEK bowl €000
Stoneware. Designer: Hanna Grann Dalrot. Ø15, H7cm. Yellow 705.870.97



PE952314.JPG

New TJÄRLEK bowl/egg cup €000
Stoneware. Designer: Hanna Grann Dalrot. Ø5, H5cm. Yellow 405.870.89



PE952316.JPG

New TJÄRLEK baking cup €000/65p
Silicone treated bleached chlorine-free paper. Designer: Marta Krupińska. Ø5, H4cm. Multicolour 405.874.47



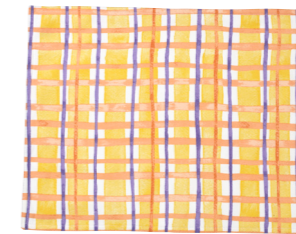
PE952322.JPG

New TJÄRLEK paper napkin €000/30-pack
Paper. Designer: Hanna Grann Dalrot. W24xL24cm. Dotted 905.870.82



PE952310.JPG

New TJÄRLEK paper napkin €000//30-pack
Paper. Designer: Hanna Grann Dalrot. W33xL33cm. Flower 105.870.95



PE952311.JPG

New TJÄRLEK place mat €000
100% cotton. Designer: Hanna Grann Dalrot. W45xL35cm. Multicolour 905.871.00



PE952317.JPG

New TJÄRLEK vase, set of 3 €000
Glass. Designer: Hanna Grann Dalrot. Multicolour 505.871.02



PE952313.JPG

New TJÄRLEK candlestick €000
Tinted clear lacquered glass. Designer: Hanna Grann Dalrot. Ø12, H7cm. Multicolour 305.922.46



PE952319.JPG

New TJÄRLEK tealight holder €000
Tinted clear lacquered glass. Designer: Hanna Grann Dalrot. Ø13, H3cm. Multicolour 605.870.88



PE952312.JPG

New TJÄRLEK glass €000/4-pack
Glass. Designer: Hanna Grann Dalrot. H15cm. Vol 30cl. Multicolour 305.870.99



PE952315.JPG

New TJÄRLEK bowl with lid €000
Stoneware. Designer: Marta Krupińska. Ø12, H22cm. Turquoise 405.870.94



PE952320.JPG

New TJÄRLEK egg cup €000
Stoneware. Designer: Marta Krupińska. Ø6, H10cm. Yellow 605.870.93



PE952318.JPG

New TJÄRLEK hanging decoration, set of 6 €000
Paper. Designer: Marta Krupińska. Multicolour 505.880.50



PE952324.JPG

New TJÄRLEK decoration €000
Powder coated steel and paper. Designer: Marta Krupińska. Ø16, H81cm. Branch/yellow 105.871.04



PE959438.JPG

New SMYCKA artificial spray €000
100% polyester and plastic. H70cm. In/outdoor/forsythia yellow 105.937.94



PE959467.JPG

New SMYCKA artificial wreath €000
Powder coated steel, 100% polyester and plastic. Ø45cm. Forsythia yellow 905.937.90

See more on www.ikea.com/press

Enjoy!

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