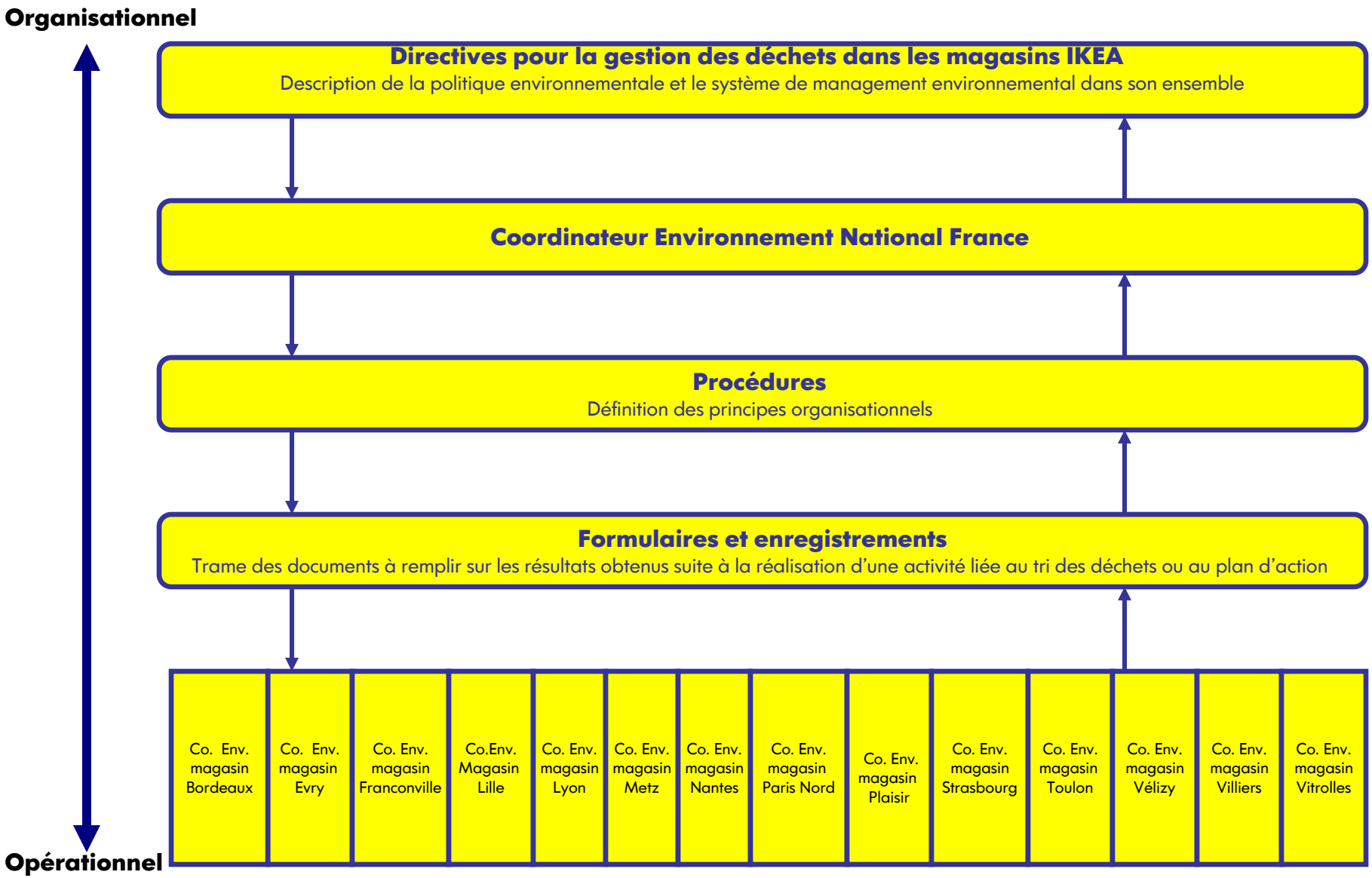Système de reporting environnemental IKEA