



IKEA Sunrise Community Support Guidelines

Please read in detail before applying.

Our Vision:

The IKEA mission is to “**create a better everyday life for the many.**” At IKEA Sunrise, we are dedicated to giving back to the local community while being regarded by our customers and coworkers as a socially responsible company.

IKEA Sunrise is proud to support selected organizations in the following areas:

- Children
- Environment

Goals of the Program:

- **Children:** At IKEA, **children are the most important people in the world.**

We will focus our activities in the local community on helping children achieve their fullest potential by supporting their learning and development. Helping children to learn and develop is an area in which IKEA has experience and can make a difference.

- **Environment:** “**Low prices, but not at any price.**”

Our community relations program should have a positive impact on the local environment. At IKEA, we shall always consider the environmental impact of our business, as IKEA Sunrise is measured on its environmental responsibility.

How we choose our partners:

In order to maximize the positive impact that the program has on the local communities we serve, IKEA Sunrise will focus on:

- Partnerships with organizations that primarily focus on children, the environment or both.
- Projects where we can make a meaningful difference.
- Programs where we can use IKEA’s expertise and products to help organizations achieve their missions.
- Initiatives should take place within South Florida near IKEA Sunrise.
- Programs that promote diversity, and include as many people/children as possible.

IKEA Sunrise will only support organizations that operate in accordance with our non-discriminatory policy regarding race, religion, color, creed, national origin, gender, sexual orientation, citizenship, marital or veteran status, ancestry, disability, medical condition, or any other classification protected by applicable law.

When evaluating proposals we will consider the following priorities:

- Does the program match well with our IKEA vision?
- Is the organization registered as nonprofit or charity?
- Does the program support many local children and encourage diversity?
- Does the program support the local community or environment?
- Can we use our design know-how and IKEA products?
- Can we involve our energetic IKEA coworkers?

Because our resources are limited, IKEA Sunrise has defined criteria for requests that we do NOT fund. Traditionally, they include:

- For-profit organizations
- Individual requests (requests that directly benefit one person)
- Religious (or for religious purposes), political or labor/fraternal organizations
- Organizations whose services are not provided in Florida.
- Third party organizations raising funds for charitable purposes.
- Sports teams, leagues, and golf tournaments.
- Projects with a narrow focus: one student, one class, sponsorships or individuals seeking assistance or participating in contests and competitions.
- Non-academic programs: sports, clubs, troops, band competitions, summer camps, and field trips
- Organizations known to discriminate or operate in an unethical manner
- Organizations who are not open to all members of the community
- Conferences, seminars or table sponsorships of an event
- Foundations, capital campaigns/purchases, endowment programs or debt-reduction campaigns
- Partnerships that involve IKEA Sunrise distributing literature or any other objects, items, materials, etc. to coworkers or customers on company property at any time, including our parking lot. This violates our non-solicitation policy
- Addiction treatment programs and/or advocacy or research groups

How to Apply:

If your organization fits within the guidelines, please follow the following steps:

1. Print and complete the Community Support Program application form below. Incomplete applications will **not** be considered.
2. Mail the application, along with supporting documents, to IKEA Sunrise.

Mailing Address:

IKEA Sunrise
Attn: Chantal Nichtawitz
151 NW 136 Avenue
Sunrise, Florida 33325

Please Note:

- You should receive notification about your request within 60 days.
- Please take this time frame into consideration when applying for a specific program or event.
- Due to the volume of requests, we ask that you NOT follow up with a phone call.
- Only those requests submitted with all the above criteria will receive a response.

Privacy Statement

Information collected from this application is for the specific purposes of determining whether your organization qualifies for IKEA Sunrise support and to identify/contact your organization. This information will not be placed into IKEA Sunrise's database, nor will it be shared or sold. Your application will be held with care to prevent unauthorized access to or use of your organization's information. For further information on our policy towards maintaining the privacy and security, visit www.ikea.com.

PROJECT INFORMATION

We look forward to hearing your ideas for an exciting partnership and how you see IKEA Sunrise playing an active role in your project. Please attach an outline of the concept of your organization’s project (1 page max, single spacing) and then answer the following related questions:

What are the key objectives of this project? _____

In your opinion explain how you feel that this project proposal’s objectives are aligned with IKEA Sunrise’s charity support program’s objectives. _____

Who and how many people would benefit from this partnership? _____

In what ways could your organization or project benefit from IKEA Home Furnishings or Accessories? _____

With the implementation of your project idea, how will your organization’s services become more effective? _____

How will changes be sustained after IKEA support ends? _____

Please indicate which of the following commitments from IKEA Sunrise are needed to make the project successful:

Product Donation: List if applicable: _____

Volunteers: If your project would require volunteers, please describe work and how many? _____

How many hours ? _____

Monetary: Dollar Amount? _____

In partnership with IKEA Sunrise, what resources, time, commitments and/or assets will your organization contribute to this project? _____

Please list other corporations or organizations that are currently involved with this project and/or with whom you have applied for assistance. _____

In addition, please provide the following:

- List of your current Board of Directors
- Copy of 501(c)(3) Letter
- One-page breakdown of your organization's funding sources and allocation categories.
- One copy of a recent newsletter if available

Does your organization have a web site? Yes ___ No___

If yes, please provide address_____

Please mail this application form and all pertaining documents to the following address:

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Sunrise, Florida 33325

Please note: Application must be completed in its entirety to be considered. Please limit your attachments to what has been requested.

