



IKEA Tempe

Guidelines for Community Support

Our Vision

The IKEA vision globally is to, "create a better everyday life for the many." At IKEA Tempe, we are dedicated to giving back to the local community while being regarded by our customers and coworkers as a socially responsible company.

IKEA Tempe is proud to support select organizations in the following areas as related to social and environmental issues:

- **SOCIAL**: Children (disadvantaged children, living conditions, educations, early childhood development, etc.); Housing (shelters for homeless people, refurbishing of home for people in need, etc.); Emergencies/disasters (earthquakes, hurricanes, fires, floods, etc.)
- **ENVIRONMENTAL**: Climate change (energy savings, renewable energy sources, people and goods transportation, etc.); Protection of natural resources (forestry, waste management, water savings, etc.); Education and awareness (education activities with schools, awareness raising campaigns for customers and consumers, etc.)

Goal of the Program

- **Social**: We will focus our activities in the local community on "creating a better everyday life for the many people" by helping those in need.
- **Environmental**: We will always consider the environmental impact of our business, as it shows how IKEA can have a positive impact on people and the environment.

How do we choose our partners

In order to maximize the positive impact that the program has on the local communities we serve, IKEA Tempe will focus on:

- Partnerships with organizations whose primary focus as related to our social and environmental outline above.
- Projects in where we can make a real difference.
- Programs where we can take an active role and utilize IKEA expertise and our products.
- Local community initiatives where the IKEA store is located.
- Programs that promote diversity, and include as many people/children as possible.

IKEA Tempe will only support organizations that operate in accordance with our non-discriminatory policy regarding race, religion, color, creed, national origin, gender, sexual orientation, citizenship, marital or veteran status, ancestry, disability, medical condition, or any other classification protected by applicable law.

When evaluating proposals we will consider the following priorities:

- Does the program match well with our IKEA vision?

- Is the organization registered as nonprofit or charity?
- Does the program support many local children and encourage diversity?
- Does the program support the local community or environment?
- Can we use our design know-how and IKEA products?
- Can we involve our energetic IKEA coworkers?

Because our resources are limited, IKEA Tempe has defined criteria for requests that we do NOT fund. Traditionally, they include:

- For-profit organizations
- Individual requests that directly benefit one person
- Initiatives that are at risk of being perceived as political, religious or discriminatory
- Organizations whose services are not provided in Arizona
- Third party organizations raising funds for a charity
- Sponsorship of sports teams, leagues, golf tournaments or sporting events, especially dangerous sports
- Projects with a narrow focus: one student, one class, sponsorships or individuals seeking assistance or participating in contests and competitions
- Non-academic programs: sports, clubs, troops, band competitions, summer camps, and field trips
- Organizations that are not open to all members of the community
- Conferences, seminars or table sponsorships of an event
- Sponsorship of art and entertainment events
- Sponsorship of events related to "Swedishness"
- Foundations, capital campaigns/purchases, endowment programs or debt-reduction campaigns
- PR and marketing campaigns
- Partnerships that involve IKEA Tempe to distribute literature or any other objects, items, materials, etc. to coworkers or customers on company property at any time (including parking lot) – this violates our non-solicitation policy
- Treatment programs and/or advocacy or research groups
- Donation of obsolete IT equipment

How to Apply

If your organization fits within the guidelines, please follow the following steps:

1. Complete, in full, the Community Support Program application form below.
2. Mail the application, along with supporting documents, to IKEA Tempe.

Mailing Address: IKEA Tempe
Attn: Community Relations
2110 W. IKEA Way
Tempe, AZ 85284

Please Note:

- You should receive notification about your request within 60 days.
- Please take program/event time frame into consideration when applying.
- Due to the volume of requests, we ask that you NOT follow up with a phone call.
- Only those requests submitted with all the above criteria will receive a response.

Privacy Statement

Information collected from this application is for the specific purposes of determining whether your organization qualifies for IKEA Tempe support and to identify/contact your organization. This information will not be placed into IKEA's database, nor will it be shared or sold. Your application will be held with care to prevent unauthorized access to or use of your organization's information. For further information on our policy towards maintaining the privacy and security, visit www.IKEA-USA.com.



IKEA Tempe

**Community Support Program
APPLICATION FORM**

After reviewing our community support guidelines above, please complete this application.

ORGANIZATION INFORMATION:

Date of application: ____/____/____

Legal Name of Organization:

Tax ID Number:

Contact Name and Title:

Full Address:

Phone Number:

E-mail:

Fax:

Program/event title:

Program/event dates:

Have you received donations from IKEA in the past? (If yes, please give location and amount.)

Your organization's mission statement

Please provide a brief description of your organization

Please provide the following: What are the key objectives of this program? Please include who will benefit from this program/event, how funding will be used, how will IKEA benefit from supporting your organization?

Please indicate which of the following commitments from IKEA Tempe are needed to make your program/event more successful:

- In-kind donations (IKEA products, IKEA gift cards, IKEA Food) - if yes, please describe:

- Sharing of know how - if yes, please describe:

- Manpower - if yes, please describe:

- Project funding - if yes, please describe:

Furthermore, please provide us with a list of other corporations or organizations that are currently involved with this program/event. In addition, please provide a list of your current Board of Directors, 501(c) (3) status as well as a breakdown of where your organization's funding goes (please explain if you receive United Way monies or Community Development Block Grants).