



## IKEA Carson Guidelines for Community Support

### **The IKEA Vision:**

The IKEA vision is to "create a better everyday life for the many." At IKEA Carson, we are dedicated to giving back to the local community while being regarded by our customers and coworkers as a socially responsible company.

IKEA Carson is proud to support selected organizations in the following areas:

- Children
- Environment

### **Goal of the Program**

- **Children:** At IKEA, we believe that children are the most important people in the world. We will focus our activities in the local community on helping children achieve their fullest potential by supporting their learning and development. Helping children to learn and develop is an area in which IKEA has experience and can make a difference.
- **Environment:** "Low prices, but not at any price." Our community relations program should have a positive impact on the local environment. At IKEA, we shall always consider the environmental impact of our business, as IKEA Carson is measured on its environmental responsibility.

### **How do we choose our partners?**

In order to maximize the positive impact that the program has on the local communities we serve, IKEA Carson will always focus on:

- Local community initiatives in the areas surrounding IKEA Carson, with a focus on supporting our neighboring South Bay community.
- Partnerships with organizations whose primary focus are children.
- Programs where we can take an active role and utilize IKEA expertise and our products.
- Projects where we can make a real difference.
- Programs that promote diversity, and include as many people/children as possible.

***\* IKEA Carson will ONLY support organizations that operate in accordance with our non-discriminatory policy regarding race, religion, color, creed, national origin, gender, sexual orientation, citizenship, marital or veteran status, ancestry, disability, medical condition, or any other classification protected by applicable law.***

***\* If your organization is in any way affiliated with religion you will not be considered for charitable support.***

### **When evaluating proposals, we will consider the following priorities:**

- Does the program match well with our IKEA vision?
- Is the organization registered as a nonprofit or charity?
- Does the program support many local children and encourage diversity?
- Does the program support the local community or environment?
- Can we use our design know-how and IKEA products?
- Can we involve our energetic IKEA coworkers?

**Because our resources are limited, IKEA Carson has defined criteria for requests that we do NOT fund. Traditionally, they include:**

- Organizations whose services are not provided in Los Angeles, particularly the South Bay area.
- Individual requests (requests that directly benefit one person or one family)
- Projects with a narrow focus: one student, one class, sponsorships or individuals seeking assistance or participating in contests or competitions.
- For-profit organizations
- Religious (or for religious purposes), political or labor/fraternal organizations
- Third party organizations raising funds for a charity
- Sports teams, leagues, golf tournaments
- Non-academic programs: sports, clubs, troops, band competitions, summer camps, and field trips
- Organizations known to discriminate or operate in an unethical manner
- Organizations that are not open to all members of the community
- Conferences, seminars, or table sponsorships of an event
- Foundations, capital campaigns/purchases, endowment programs or debt-reduction campaigns.
- Treatment programs and/or advocacy or research groups
- Partnerships that involve IKEA Carson to distribute literature or any other objects, items, materials, etc., to coworkers or customers on company property at any time (including the parking lot)—this violates our non-solicitation policy.
- Please note we are not able to provide IKEA products for resell purposes.

**How to Apply**

If your organization fits within the guidelines, please follow the following steps:

- Complete in full, the Community Support Program Application Form,
- Mail the application along with supporting documents to IKEA Carson:

**Mailing Address:**

IKEA Carson  
Attn: Local Marketing Specialist  
20700 S. Avalon Blvd.  
Carson, CA 90746

***Please Note:***

- You should receive notification regarding your request within 60 days.
- Please take time frame into consideration when applying for a specific program or event.
- **Due to the volume of requests, we ask that you NOT follow up with a phone call.**
- Only those requests submitted with all the above criteria will receive a response.

**Privacy Statement**

Information collected from this application is for the specific purposes of determining whether your organization qualifies for IKEA Carson support and to identify/contact your organization. This information will not be placed into IKEA's database, nor will it be shared or sold. Your application will be held with care to prevent unauthorized access or use of your organization's information. For further information on our policy towards maintaining your privacy and security, visit [www.ikea.com](http://www.ikea.com)