

1 euro is a fortune!

For a number of weeks every year IKEA donates 1 euro for every soft toy sold, to UNICEF and Save the Children, supporting projects aiming to improve children's education.

Since the start in 2003, IKEA customers around the world have helped to rise 11 million euro, providing financing for projects in over 20 countries.

The campaign in 2008 – aiming to improve children's education – will enable UNICEF and Save the Children to start up new projects in 14 countries.

UNICEF and Save the Children projects 2008:

COUNTRY	PURPOSE	ORG
1. Vietnam	Improve quality pre-school and primary education - focus on ethnic minority groups and children with disabilities	StC
2. India	Improve quality education - create Children's groups to be involved in school activities, strengthen village education committees etc	StC
3. Pakistan	Improve quality education through reading materials and establishing learning resource centre	StC
4. Bangladesh	Supporting marginalized children to be successful learners (ethnic minority children and urban working children)	StC
5. Russia	Disabled children – their rights to education	StC
6. China	Strengthen education for migrant children and children from ethnic minorities	StC
7. Cote D Ivoire	Part of rewrite the future – school infrastructure and furniture	StC
8. Albania	Improve access and quality of education for children with disabilities (marginalized children and children at risk)	StC
9. Moldova	Child friendly schools – making school a better place for children	UNICEF
10. Macedonia	Ending violence in schools through teachers training and life skills based education	UNICEF
11. South Africa	Improving water & sanitation facilities in South Africa's most disadvantaged schools	UNICEF
12. Tajikistan	Promoting Child friendly schools (rights based, inclusive healthy and save)	UNICEF
13. Uzbekistan	Improving the Quality of teaching and learning promotion of child friendly schools and teachers training	UNICEF
14. Sierra Leone	Promoting school retention and completing through teachers' training (train teachers, support school monitoring etc)	UNICEF
15. Vietnam	Adolescent learning – promoting gender equity through healthy living and life skills education	UNICEF
16. Vietnam	Child friendly primary education for ethnic minority girls	UNICEF

For more information please visit www.ikea.com.

