For Immediate Release

**One bedroom, infinite possibilities for one and the many.**
Let IKEA grow the solutions with you

* - A space for all seasons and all reasons -

**Singapore, April 17 2012** - Always wanted a walk-in wardrobe in your small private space? Finding ways to meet in the middle and share space in the bedroom with your newly-wed? Or are you expecting a little tot soon and have yet to plan on how to create a new space without compromising on privacy? Transform your bedroom with IKEA’s practical solutions and let the home furnishing retailer grow your space to meet your daily needs and dreams.

**A bedroom that lives up to a single’s dream**

Is your wardrobe bursting with your latest purchases that you can’t seem to find? Maybe it’s time to own that dream you’ve always wanted – a walk-in wardrobe, where you can see what you have and get to the clothes you need right at your fingertips. With a PAX wardrobe system that comes with various storage combinations to fit any room space, even a small bedroom can easily be divided for double storage in just one afternoon. Need more walk space around the walk-in wardrobe? Opt for curtains or sliding doors to hide away the clutter to keep that calm feeling in your room without cutting down on space. Have hooks on the sides of the PAX wardrobe and it becomes a handy spot for getting an overview of your party dress before you head out. The plain-colored sides are ideal backdrops for your facebook’s daily fashion photo.

**Marrying his and her space into one**

Combining two homes into one after getting married is no easy feat especially when it means double the organization, double the storage and double the expectations all within a small space. Having an organized space in the bedroom makes it easier and faster to pick out his and her items, without messing up each other’s properties too! Ladies, use transparent SAMLA boxes to stash away those lovely bags that you seldom use but can’t bear to throw under the bed and be sure to find them fast the next time without pulling out your partner’s boxes of vintage toys.
There’s no need to fight for wardrobe space! Double the storage inside in an instant for everything from his jeans to your silk scarves with the KOMPLEMENT wardrobe interiors when your partner’s clothes give yours a run for the money. This will make sure that you and your partner still have time for breakfast through countless the busy mornings.

Having different sleeping schedules? The bedroom can still function in harmony as long as it can be both bright and dim at the same time. Use curtains to separate out the sleeping area for your partner’s convenience with adjustable lamps that shine direct light at the work station so that the place is well-lit without brightening up the rest of the room. The use of a heavy and dark curtain can also help dampen the noise and keep the sleeping area dark for a better rest.

For the much sought-after rest time in bed, pick up a mattress that will suit both of you best at sleep – foam, latex or spring. Whether you sleep on your side, on your stomach or on your back, the IKEA SULTAN mattress range has something to support every sleeping position. Sleep on your choice of mattress for 100 days before you decide to keep it or have an exchange for a better fit because everyone deserves a better wake-up.

**Ready or not, here I come!**

Counting down to the day your newborn arrives but at the same time still figuring out how to share your bedroom space with this new family member? Dividing your bedroom with a curtain is the perfect way of creating a private little space for your baby. Using lighter curtains and bright colours will keep the room feeling airy and spacious even though the bedroom has now a new resident. Add a night light or dim lighting so it will not only prevent your baby from being wide awake during late night nappy changes, it’s also won’t disrupt your partner’s asleep.

Try having both open shelves and closed cabinets for your newborn’s items. Keeping the toys in low, open shelves will ensure that you get to the toys in an instant just when your baby needs a quick distraction. The closed cabinets are good to stow away the clothes, extra blankets and sheets where they can stay neatly folded and dust-free!

Give your baby a safe, secure and comfortable place to sleep like the GULLIVER cot that is sturdy and strong. The bed base can be placed at two different heights; with the base lowered and one of the bed sides removed when the child is old enough to get in and out of bed on their own, and has yet to grow out of his or her cot. The spaces between every spindle are tested for maximum safety, ensuring that the baby’s arms or head does not get caught in between. And the cot mattresses also fit the cot exactly so baby can have blissful nights of slumber and mummy and daddy can rest easy too.

**IKEA Space Maker – your handy online helper**

If you need some help to get your room planning started, let IKEA's Space Maker unleash your creative side online and design your very own dream bedroom for yourself and your loved ones. Choose from the wide range of furnishing items that IKEA has and have fun creating the theme and deciding on the accessories to make the room that you want. When you are ready, you can save your creation, email it to your loved one for inputs or bring it to the IKEA store as a shopping list!

Visit the IKEA Spacemaker - [www.IKEA.com.sg/spacemaker](http://www.IKEA.com.sg/spacemaker)
About IKEA

Home is the most important place in the world. A personal space and comforting spot where family and friends gather, where children learn and grow. A place where everyone is welcome to just hang out, everyday. IKEA aims to help create a better everyday life at home for the many people.

Since its 1943 founding in Sweden, IKEA has offered a wide range of well-designed home furnishings and functional living solutions at prices so low that many people can afford them. IKEA believes that showing responsibility for people and the environment is a condition for doing good business. This means that IKEA’s low prices must not be at the expense of people or the environment – low price but not at any price. IKEA incorporates environmentally friendly efforts into its day-to-day business and continuously supports initiatives benefitting causes such as children and the environment. Read about IKEA’s sustainability efforts at www.IKEA.com.sg/sustainability. To date, there are more than 321 IKEA stores in 39 countries, including two in Singapore.

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